



EUROPEANA SOUNDS

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D6.1 Online Presence

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Abstract

This document describes the different aspects of the Europeana Sounds online presence, its tools and the actions taken to manage and enhance it, and to reach Internet users.

Dissemination level		
P	Public	X
C	Confidential, only for the members of the Consortium and Commission Services	
I	Internal, only for the members of the Consortium	

Co-funded by the European Union
Europeana Sounds is coordinated by the British Library



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http://ec.europa.eu/information_society/activities/ict_psp/



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II. REVISIONS

Version	Status	Author	Partner	Date	Changes
0.1	Draft	Axelle Bergeret-Cassagne	BnF	29/04/2014	First draft
1.0	Draft	Reviewed by Elisabeth Freyre	BnF	09/05/2014	Second draft
1.1	Draft	Reviewed by Lisette Kalshoven Marco Rendina Marion Ansel	Kennisland Europeana Fashion BnF	13/05/2014 16/05/2014 20/05/2014	Third draft
1.2	Final	Axelle Bergeret-Cassagne	BnF	27/05/2014	Final updates (social media statistics & press review)

III. DELIVERY SLIP

	Name	Partner/WP	Date
Document Author	Axelle Bergeret-Cassagne axelle.bergeret-cassagne@bnf.fr	BnF / WP6	29/04/2014
Reviewed by	Reviewers: Lisette Kalshoven Marco Rendina	Kennisland / WP3 Europeana Fashion	13/05/2014 16/05/2014
Approved by	Coordinator & PMB		30/05/2014

IV. DISTRIBUTION

No.	Date	Comment	Partner / WP
1	30/05/2014	Submitted to the European Commission	BL / WP7
2	30/05/2014	Posted on Europeana Pro website	BL / WP7
3	30/05/2014	Distributed to project consortium	BL / WP7

V. APPLICATION AREA

This document is a formal output for the European Commission, applicable to all members of the Europeana Sounds project and beneficiaries. This document reflects only the author's views and the European Union is not liable for any use that might be made of information contained therein.

VI. DOCUMENT AMENDMENT PROCEDURE

Amendments, comments and suggestions should be sent to the authors named in the Delivery Slip.

VII. TERMINOLOGY

A complete project glossary is provided at the following page:

<http://pro.europeana.eu/web/guest/glossary>

Further terms are defined below as required:

TERM	DEFINITION
AB	Advisory Board
APEX	Archives Portal Europe network of excellence
EC-GA	Grant Agreement (including Annex I, the Description of Work) signed with the European Commission
GA	General Assembly
PC	Project Coordinator
PI	Performance Indicator
PM	Project Manager
PMB	Project Management Board
PSO	Project Support Officer
TEL	The European Library
TD	Technical Director
UAP	User Advisory Panel
WP	Work Package

VIII. PROJECT SUMMARY

Europeana Sounds is Europeana's 'missing' fifth domain aggregator, joining APEX (Archives), EUscreen (television), the Europeana film Gateway (film) and TEL (libraries). It will increase the opportunities for access to and creative re-use of Europeana's audio and audio-related content and will build a sustainable best practice network of stakeholders in the content value chain to

aggregate, enrich and share a critical mass of audio that meets the needs of public audiences, the creative industries (notably publishers) and researchers. The consortium of 24 partners will:

- Double the number of audio items accessible through Europeana to over 1 million and improve geographical and thematic coverage by aggregating items with widespread popular appeal such as contemporary and classical music, traditional and folk music, the natural world, oral memory and languages and dialects.
- Add meaningful contextual knowledge and medium-specific metadata to 2 million items in Europeana's audio and audio-related collections, developing techniques for cross-media and cross-collection linking.
- Develop and validate audience specific sound channels and a distributed crowd-sourcing infrastructure for end-users that will improve Europeana's search facility, navigation and user experience. These can then be used for other communities and other media.
- Engage music publishers and rights holders in efforts to make more material accessible online through Europeana by resolving domain constraints and lack of access to commercially unviable (i.e. out-of-commerce) content.

These outcomes will be achieved through a network of leading sound archives working with specialists in audiovisual technology, rights issues, and software development. The network will expand to include other content-providers and mainstream distribution platforms (Historypin, Spotify, Soundcloud) to ensure the widest possible availability of their content.

For more information, visit www.europeanasonsounds.eu

IX. STATEMENT OF ORIGINALITY

This document contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

X. EXECUTIVE SUMMARY: D6.1 ONLINE PRESENCE

This document presents Europeana Sounds online presence defined as deliverable 6.1 in the Description of Work: “The project website will by M4 have stabilised with general project information, public deliverables, dissemination material, related information of Consortium partners, blog, strong links to social media communities.”

The directions of the first steps of Europeana Sounds online presence are twofold:

- Presenting the project to an audience familiar with the Europeana ecosystem and
- Establishing Europeana Sounds into the landscape of sounds/music related structures focusing on audiences not aware of Europeana.

As the project goes on, the focus will be put on Europeana Sounds’ achievements and services.

For filling that purpose, WP6 work relies on a large team formed of one or two representatives from each consortium member, and on the WP6 leader based at the BnF and supported by some BnF colleagues.

The Coordinator implemented a Twitter account in January 2014, and the WP6 team created a Facebook account in March 2014, a PaperLi account in April 2014 and an operational website in May 2014. This document presents how these were created and, when applicable, the audiences already reached.

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1 EUROPEANA SOUNDS WEBSITE

1.1 *Introduction to the website*

Before conceiving the website, the WP6 leader held a discussion on the objectives of such a website and thus the target audiences.

1.1.1 Objectives

- One of the main objectives of Europeana Sounds is to attract new audiences to Europeana through recordings, i.e. the cultural heritage materials highlighted through the project. To achieve this, the project website becomes the main entry point to every Europeana Sounds related information and material, and offers a clear presentation of the project, its events and its services. The Europeana Pro Sounds website (<http://pro.europeana.eu/web/europeana-sounds>) is used to share official project documentation especially for professional users, Europeana network members and the European Commission.
- The Europeana Sounds website should showcase and makes explicit what audio heritage means. It has separate pages on specific genres of sounds (music, dialects, etc.) to help draw in users interested in particular subjects and direct them to the Europeana portal.
- The site should promote maximum public visibility in order to orientate and generate traffic to Europeana.
- Finally the Europeana Sounds website should offer a way to engage project stakeholders and users as well as a first step in networking.

1.1.2 Target Audiences

Following the DoW, the Europeana Sounds website targets the following audiences:

- General public
- Europeana users' communities
- Creative industries (publishers, music distribution platform, software developers)
- Researchers
- GLAMS (galleries, libraries, archives, and museums) and other collection holders
- Rights holders
- Policy makers

1.2 Presentation of the website

1.2.1 Description

The Europeana Sounds website is a platform in English, accessible at the URL www.europeanasounds.eu, intended to last until the end of the project. The website will evolve as the project does, according to its needs and in line with the communications plan (planned for M9). Every section of the website can easily be updated by the WP6 lead and other BNF staff.

For example the descriptions under each sound category will need modifying once aggregation is underway, to ensure they emphasize the main genres and at the same time the diversity of the collections shared.

The Europeana Sounds website is intended as an event website, created to focus attention for a definite amount of time i.e. the lifespan of the project. Its positioning is blog-oriented, as opposed to an institutional website.

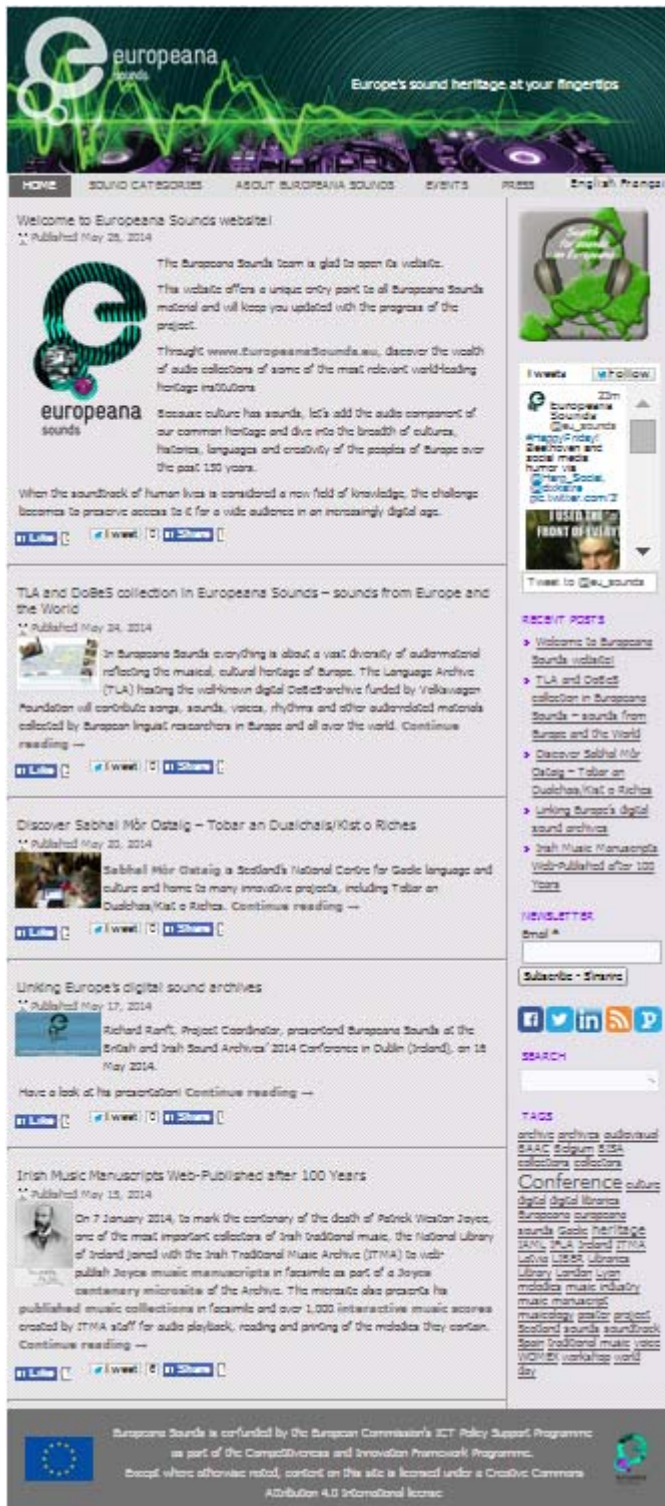
Moreover the Europeana Sounds website will not be a portal. The access to the content will be developed via the Channels (cf.: WP4) on the Europeana portal but not via the Europeana Sounds website. In February 2017 – the end of the Europeana Sounds project – the website will be archived. Some of its content might then migrate to Europeana.eu and/or Europeana Pro public pages according to needs and relevance at that time.

The principal language of the project and therefore the website is English. Most of the website will be translated into French and some news article will be translated into other EU languages, according to the writers' availability to translate them.

The Europeana Sounds website is aligned visually with other Europeana related websites (cf.: Europeana Brand Guidelines October 2012 and Europeana new website style). The overall layout of the website and graphic design are meant to be clear, simple and functional.

Except where otherwise noted, content of this website is licensed under a Creative Commons Attribution 4.0 International license (<http://creativecommons.org/licenses/by/4.0/>).

Screenshot of the home page:



The screenshot shows the homepage of the Europeana Sounds website. At the top, there is a navigation bar with links for HOME, SOUND CATEGORIES, ABOUT EUROPEANA SOUNDS, EVENTS, PRESS, and language options (English, Français). The main header features the Europeana Sounds logo and the tagline "Europe's sound heritage at your fingertips".

The main content area is divided into several sections:

- Welcome to Europeana Sounds website!** (Published May 28, 2014): A welcome message from the Europeana Sounds team, stating that the website offers a unique entry point to all European Sounds material and will be updated with the progress of the project. It encourages users to discover the wealth of audio collections through the website.
- TLA and DoBeS collection in Europeana Sounds – sounds from Europe and the World** (Published May 24, 2014): A news item about the inclusion of the TLA and DoBeS collections, highlighting the diversity of audio material and the role of the Language Archive (TLA) and the Digital Orchestral Archive (DoBeS).
- Discover Sabhal Mòr Ostaig – Tobair an Duichais/Kist o Riches** (Published May 20, 2014): A news item about the Sabhal Mòr Ostaig, a Scottish Gaelic language and culture center, and its innovative projects.
- Linking Europe's digital sound archives** (Published May 17, 2014): A news item about Richard Ruff, Project Coordinator, presenting European Sounds at the British and Irish Sound Archives' 2014 Conference in Dublin.
- Irish Music Manuscripts Web-Published after 100 Years** (Published May 15, 2014): A news item about the centenary of the death of Patrick Weston Joyce and the publication of his Irish music manuscripts.

On the right side of the page, there is a sidebar with social media links (Twitter, Facebook, LinkedIn, YouTube, RSS, Print), a search bar, and a list of recent posts. At the bottom, there is a footer with the European Union logo and text indicating that the website is funded by the European Commission's ICT Policy Support Programme as part of the Competitiveness and Innovation Framework Programme. It also mentions that the content is licensed under a Creative Commons Attribution 4.0 International license.

1.2.2 Simplified site map

Table 1: Simplified site map

Top level	First sub-menu
Home	News
Sound categories	Introduction
	World and traditional music
	Languages and dialects
	Soundscapes and natural sounds
	Classical music
	Popular music
About Europeana Sounds	Objectives
	Organisation
	Contact us
Events	
Press	Communication kit
	Press release
	Press review

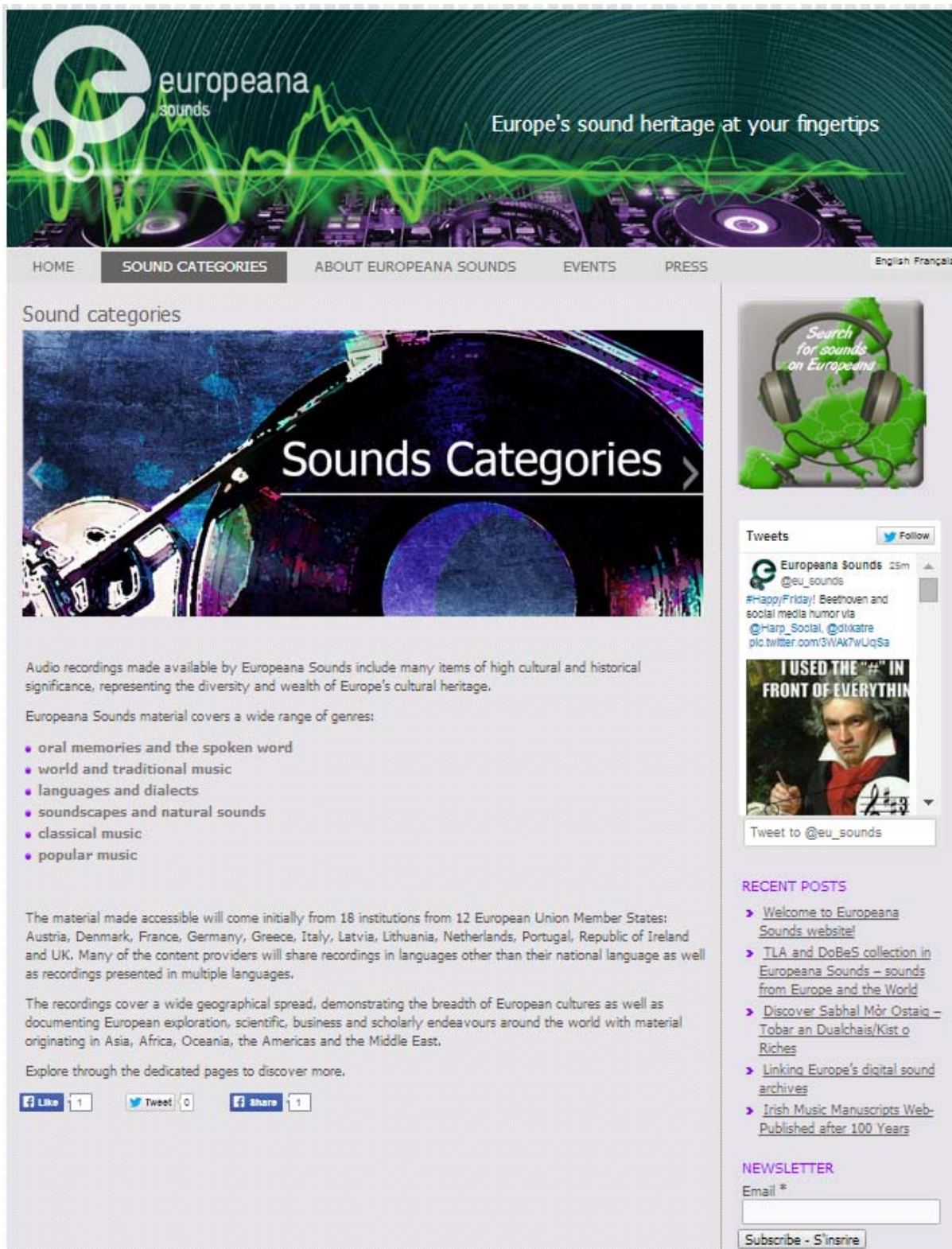
The public part of the website is organised around five main categories:

1. News section / blog (on the homepage)

One to two blog posts will be published each week. Blog guidelines¹ and an editorial calendar were shared with consortium members who were asked to write at least one article every two or three months. Project partners (outside the consortium) and members of the user advisory panel will also be invited to write blog posts. The publication of blog posts will be supervised and coordinated by the WP6 leader.

¹ <http://www.europeanasounds.eu/wp-content/uploads/2014/05/Europeana-Sounds-Blog.pdf>

2. Presentation of categories of sounds shared by Europeana Sounds



HOME SOUND CATEGORIES ABOUT EUROPEANA SOUNDS EVENTS PRESS English Français

Sound categories

Search for sounds on Europeana

Sounds Categories

Audio recordings made available by Europeana Sounds include many items of high cultural and historical significance, representing the diversity and wealth of Europe's cultural heritage.

Europeana Sounds material covers a wide range of genres:

- oral memories and the spoken word
- world and traditional music
- languages and dialects
- soundscapes and natural sounds
- classical music
- popular music

The material made accessible will come initially from 18 institutions from 12 European Union Member States: Austria, Denmark, France, Germany, Greece, Italy, Latvia, Lithuania, Netherlands, Portugal, Republic of Ireland and UK. Many of the content providers will share recordings in languages other than their national language as well as recordings presented in multiple languages.

The recordings cover a wide geographical spread, demonstrating the breadth of European cultures as well as documenting European exploration, scientific, business and scholarly endeavours around the world with material originating in Asia, Africa, Oceania, the Americas and the Middle East.

Explore through the dedicated pages to discover more.

Like 1 Tweet 0 Share 1

Tweets Follow

Europeana Sounds 25m @eu_sounds
#HappyFriday! Beethoven and social media humor via @Harp_Social @dixkatra pic.twitter.com/3VIAk7wUqSa

I USED THE "# IN FRONT OF EVERYTHING"

Tweet to @eu_sounds

RECENT POSTS

- Welcome to Europeana Sounds website!
- TLA and DoBeS collection in Europeana Sounds – sounds from Europe and the World
- Discover Sabhal Mòr Ostaig – Tobair an Dualchais/Kist o Riches
- Linking Europe's digital sound archives
- Irish Music Manuscripts Web-Published after 100 Years

NEWSLETTER

Email *

Subscribe - S'insirne

Example of a sound category page:



World and Traditional Music

Europeana Sounds includes a particularly rich collection of world and traditional music, for example iconic recordings of Latvian folk music and Irish traditional music, and of pictures of musical instruments.

Scientific exploration and scholarly endeavours by Europeans over the past 130 years are also documented in Europeana Sounds. Recordings will be available from the *Exposition universelle internationale de 1900* (Paris) and French ethnological expeditions such as *Dakar-Djibouti* (1932) and *Ogoué-Congo* (1946). This wealth of material reveals the high level of scientific interest in traditional music in the first half of the 20th century.

It is interesting to note that from the beginning of the 20th century, major recording labels used records to distribute this type of music, from authentic recordings to songs adapted to suit audience tastes. At that time, producer Fred Gaisberg made several thousand records in Asia for the Gramophone Company.

In the 1930s, companies like Pathé and Columbia released recordings which allowed the public to discover the extent of traditional repertoire. The movement grew in the 1950s with important publications from companies such as Bärenreiter-Musiphon. Interest in traditional music was boosted in the 1960s with the growth of the LP record industry and with popularity in international travel.

Some examples of traditional music:

- Europeana **Sora Ancestor Song**
- Europeana **Pūt, vājņi (blow, wind, blow)**
- Europeana **Blazen Op Een Midwinterhoorn (Blowing on a mid-winter horn)**

RELATED ARTICLES

- DISCOVER SABHAL MÒR OSTAIG – TOBAR AN DUALCHAIS/KIST O RICHES**
 May 20, 2014

 Sabhal Mòr Ostaig is Scotland's national Centre for Gaelic language and culture and home to many innovative projects, including Tobar an Dualchais/Kist o Riches. The Gaelic name "Tobar an Dualchais" means "Well of Heritage" and is an accurate description of the project. It was set up to digitise, catalogue and make available online recordings from three major collections of sound: the ...
 CONTINUE READING →
- IRISH MUSIC MANUSCRIPTS WEB-PUBLISHED AFTER 100 YEARS**
 May 15, 2014

 On 7 January 2014, to mark the centenary of the death of Patrick Weston Joyce, one of the most important collectors of Irish traditional music, the National Library of Ireland joined with the Irish Traditional Music Archive (ITMA) to web-publish Joyce music manuscripts in facsimile as part of a Joyce centenary microsite of the Archive. The microsite also presents his published ...
 CONTINUE READING →

RECENT POSTS

- Welcome to Europeana Sounds website!
- ITMA and DoBEIS collection in Europeana Sounds – sounds from Europe and the World
- Discover Sabhal Mòr Ostaig – Tobar an Dualchais/Kist o Riches
- Linking Europe's digital sound archives
- Irish Music Manuscripts Web-Published after 100 Years

NEWSLETTER

Email *

Subscribe - [Sign Up](#)

SEARCH

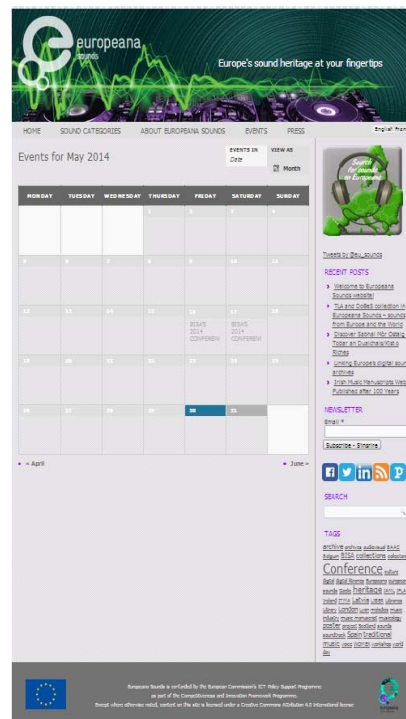
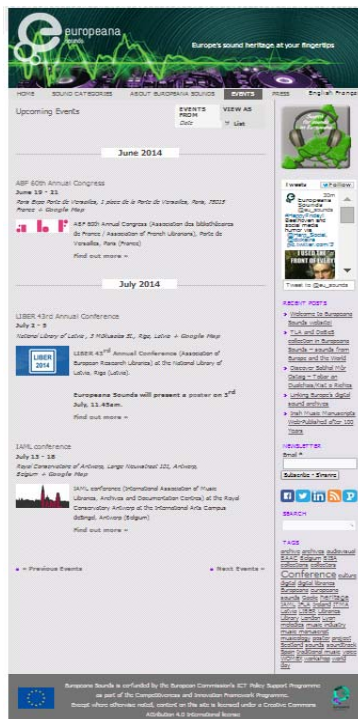
TAGS

archive archive audiovisual EACB
 Edgum BISA collections collection
 Conference culture
 digital digital libraries Europeana Europeana
 sounds Gaelic heritage IANL IUL
 Ireland ITMA Latvia Latvia
 Library London Lyon melodia music
 industry music manuscripts musicology
 poster project Scotland sounds

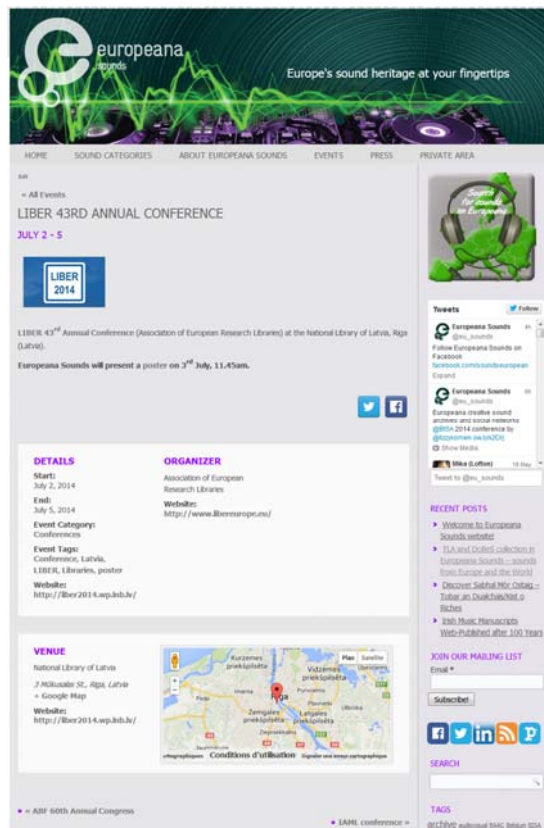
3. General project and consortium members information, public deliverables when available, and other project-related documents



4. Events: calendar and details on events Europeana Sounds organises or participates in.



Example of an event page:



The screenshot shows the event page for the LIBER 43rd Annual Conference. The header features the Europeana Sounds logo and the tagline "Europe's sound heritage at your fingertips". The main content area includes the event title "LIBER 43RD ANNUAL CONFERENCE" with dates "JULY 2 - 5" and a LIBER 2014 logo. Below this, there is a brief description of the event and a "DETAILS" section with the following information:

- Start:** July 2, 2014
- End:** July 5, 2014
- Event Category:** Conferences
- Event Tags:** Conference, Latvia, LIBER, Libraries, poster
- WebSite:** <https://liber2014.eu.lib.lu/>

The "ORGANIZER" section lists the "Association of European Research Libraries" with a website link: <http://www.liber-europe.eu/>. A "VENUE" section identifies the location as the "National Library of Latvia" with the address "7 Mikulāša St., Rīga, Latvia" and a Google Map link. A map of Rīga, Latvia, is also displayed. The right sidebar contains social media links for Twitter and Facebook, a "RECENT POSTS" section, and a "JOIN OUR MAILING LIST" form.

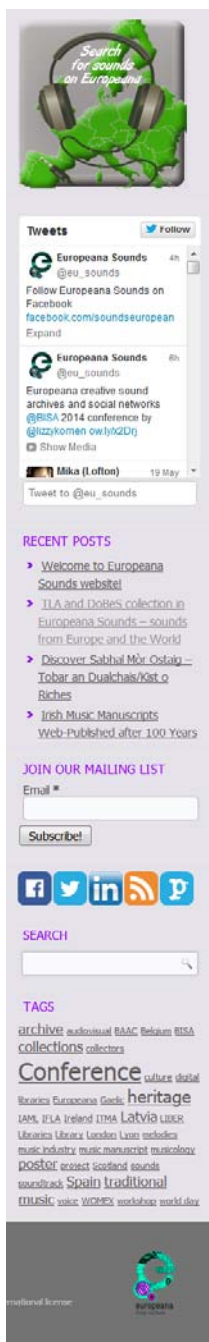
5. Press and communication area: to share dissemination materials



The screenshot shows the "Press" section of the Europeana Sounds website. The header includes the Europeana Sounds logo and the tagline "Europe's sound heritage at your fingertips". The main content area is titled "Press" and "Communication kit". It features a "Europeana Sounds logos" section with a large logo and the text "Landscape / Portrait". Below this, there is a "Factsheet (two-sided document in A4 format to present Europeana Sounds)" section with a thumbnail of the factsheet. The right sidebar contains social media links for Twitter and Facebook, a "RECENT POSTS" section, and a "JOIN OUR MAILING LIST" form.

The right-hand column of the website displays on all pages:

- A link to Europeana and to Europeana Sounds social media platforms
- Navigation tools (recent blog posts, tag cloud, research box)
- A form for users to sign up to our mailing list.



Search for sounds on Europeana

Tweets Follow

Europeana Sounds @eu_sounds 4h
Follow Europeana Sounds on Facebook
[facebook.com/soundseuropean](https://www.facebook.com/soundseuropean)
Expand

Europeana Sounds @eu_sounds 8h
Europeana creative sound archives and social networks @ISSA 2014 conference by @litzkoman owl92Dj
Show Media

19 May
Tweet to @eu_sounds

RECENT POSTS

- › [Welcome to Europeana Sounds website!](#)
- › [ILA and DoBeS collection in Europeana Sounds – sounds from Europe and the World](#)
- › [Discover Sabhal Mór Ostaig – Tobair an Duichais/Kist o Rìches](#)
- › [Irish Music Manuscripts Web-Published after 100 Years](#)

JOIN OUR MAILING LIST

Email *

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[f](#) [t](#) [in](#) [RSS](#) [p](#)

SEARCH

2 EUROPEANA SOUNDS SOCIAL MEDIA PLATFORMS

Europeana Sounds has developed its online presence on social media platforms to promote its content and services, reach various online communities and interact with potential users.

For many users, Facebook and Twitter are the main entry doors opening onto the huge mass of content offered by the web. More and more, online visibility depends on the ability of being present where users are.

2.1 Twitter

The Europeana Sounds Twitter page, accessible at the address https://twitter.com/eu_sounds, was launched on 29 January.



Europeana Sounds
@eu_sounds
Building Europeana's jukebox: a million sound recordings of music, interviews, languages, environmental sounds
Europe
pro.europeana.eu/web/europeana-...

22 Photos and videos

TWEETS 208 PHOTOS/VIDEOS 22 FOLLOWING 300 FOLLOWERS 422 More

Who to follow - Refresh - View all

- Sabine Schostag @SaSch...
Followed by Karen Williams...
Follow
- Magnus Bergsson @Hjodm...
Follow
- The Field Recorder @Field...
Follow

Trends - Change

- #BayernReal
- #CiteCeQueTaime
- #FCBRMA
- #TeamReal

RETWEETED BY EUROPEANA SOUNDS

Grace Toland @gracetoland - 2h
@eu_sounds @CC_Aotearoa: Wow: Around 8.5% of music added to NZ's National Digital Heritage Archive is CC licensed: natlib.govt.nz/blog/posts/tur...

Europeana Sounds @eu_sounds - 1h
Today is international #jazzday!! jazzday.com

Europeana Sounds @eu_sounds - 17h
Europeana Sounds newspaper is out! Edition of 29 April 2014 bit.ly/1kptT6Q

The Europeana Sounds account is updated with at least two new tweets per working day (not including retweets). It is monitored daily with careful attention given to:

- “mentions”, i.e. a tweet produced by any Twitter user and containing the Europeana Sounds username (@eu_sounds)
- “notifications”, which shows interactions, mentions, recent follows and retweets of related to the Europeana Sounds account

Both “mentions” and “notifications” provide a useful way to interact with the community.

As of 27 May, @eu_sounds had 472 followers.

May 1, 2014 - May 27, 2014

Twitter : Profile Summary



The profile summary for @eu_sounds shows the following statistics:

Category	Count
Followers	472
Following	307
Listed	28

The profile also includes a bio: "Building Europeana's jukebox: a million sound recordings of music, interviews, languages, environmental sounds".

Twitter : Follower Growth

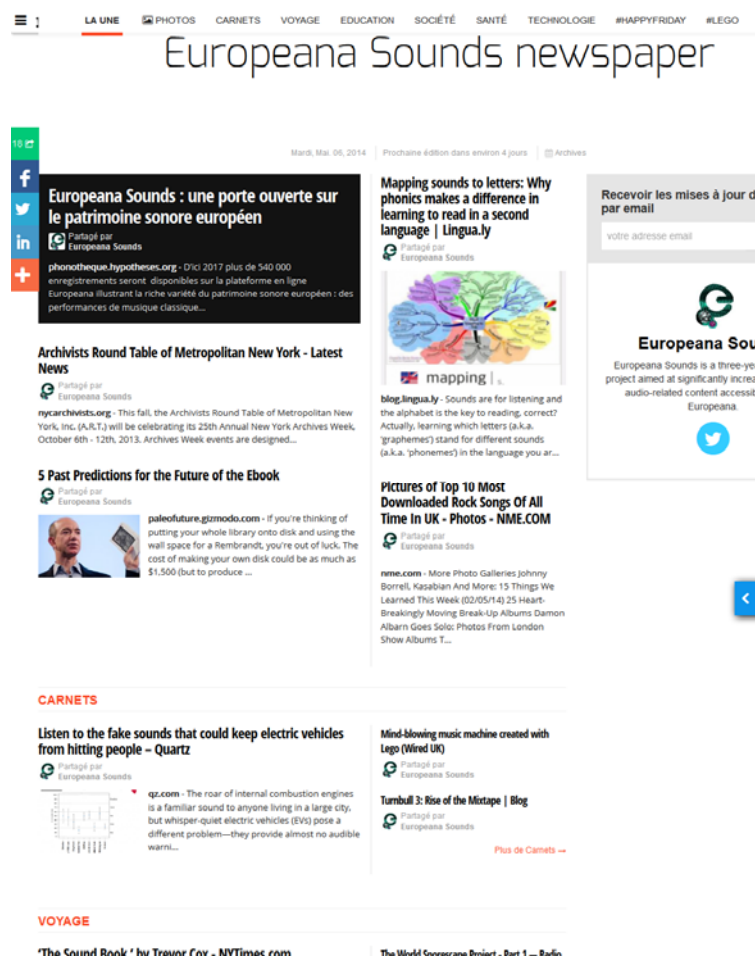


2.2 PaperLi

In April, Europeana Sounds created its PaperLi newspaper. (https://paper.li/eu_sounds/1397587397#). This tool displays all information published by Europeana Sounds (tweets from @eu_sounds) on its Twitter account in the form of an online newspaper.

Internet users can subscribe to this weekly newspaper and receive it via email. Europeana Sounds PaperLi account is configured to issue the “newspaper” every Tuesday at 4pm (GMT +1:00).

The 29 April edition of the newspaper was viewed by 39 people, and the 27 May edition by 130 people.

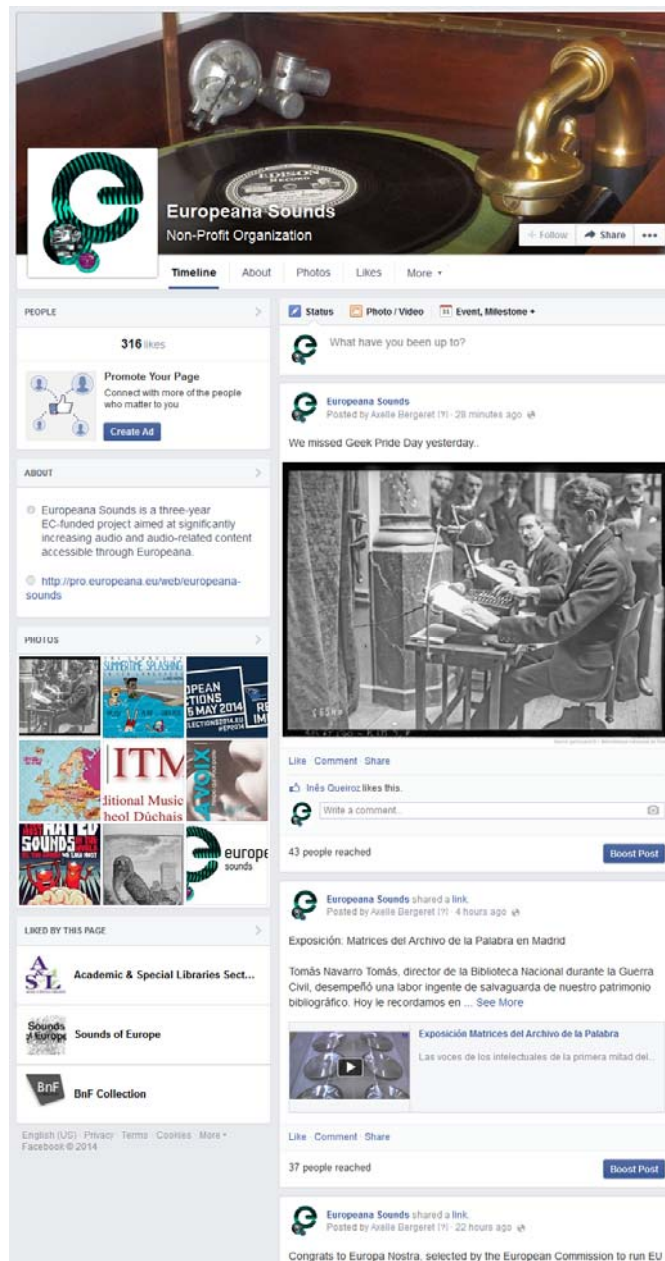
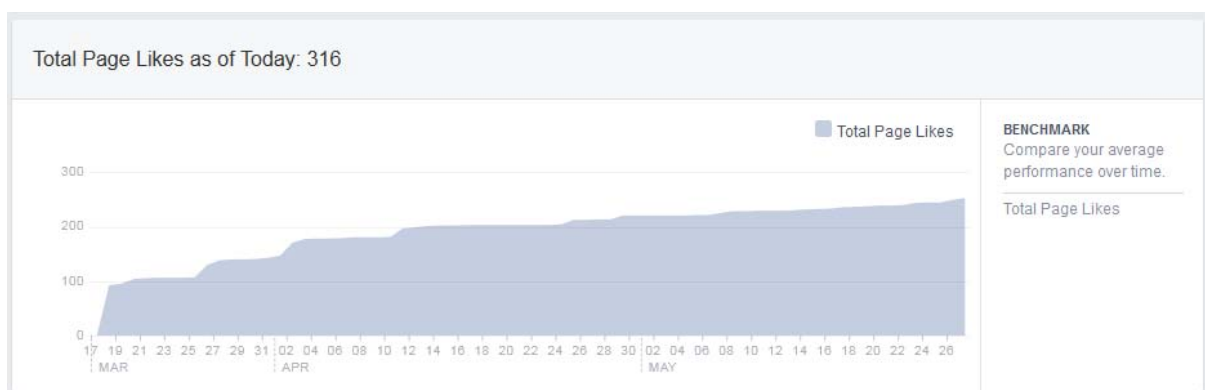


The screenshot shows the 'Europeana Sounds newspaper' interface. At the top, there is a navigation bar with categories: LA UNE, PHOTOS, CARNETS, VOYAGE, EDUCATION, SOCIÉTÉ, SANTÉ, TECHNOLOGIE, #HAPPYFRIDAY, #LEGO. The main title 'Europeana Sounds newspaper' is prominently displayed. Below the title, there is a date 'Mardi, Mai 06, 2014' and a note 'Prochaine édition dans environ 4 jours'. The content is organized into several sections:

- Europeana Sounds : une porte ouverte sur le patrimoine sonore européen**: A featured article with a share button and a brief description.
- Archivists Round Table of Metropolitan New York - Latest News**: A news item about the 25th Annual New York Archives Week.
- 5 Past Predictions for the Future of the Ebook**: An article discussing the future of digital libraries.
- Mapping sounds to letters: Why phonics makes a difference in learning to read in a second language | Lingua.ly**: An article with a colorful brain diagram.
- Recevoir les mises à jour de par email**: A subscription form for the newspaper.
- Pictures of top 10 Most Downloaded Rock Songs Of All Time In UK - Photos - NME.COM**: A photo gallery article.
- CARNETS**: A section with articles like 'Listen to the fake sounds that could keep electric vehicles from hitting people - Quartz' and 'Mind-blowing music machine created with Lego (Wired UK)'. It includes a 'Plus de Carnets' link.
- VOYAGE**: A section with articles like 'The Grand Bank 'hu Trouw fan - NVTmac.com' and 'The World Conquerors Diviert - Part 1 - Budo'.

2.3 Facebook

Europeana Sounds joined Facebook on 13 March. The page reached 100 likes on 18 March, 200 likes on 2 April 2 and 300 likes on 22 May. As of 27 May, there are 316 subscribers to the Europeana Sounds Facebook page.

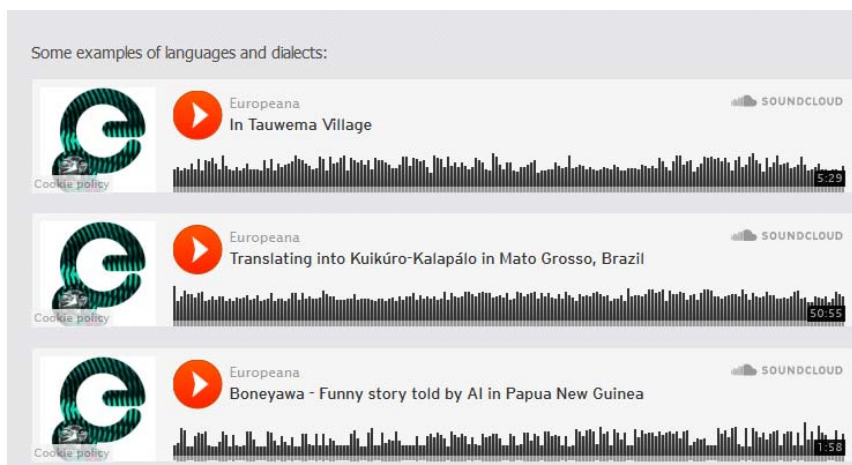



2.4 SoundCloud

Europeana Sounds used Europeana's SoundCloud account (<https://soundcloud.com/europeana>) to upload recordings in order to use embedded SoundCloud tracks in the Europeana Sounds website. It was decided to use the Europeana account rather than opening a new one because the content gathered via Europeana Sounds will be displayed on the Europeana platform. In other words, Europeana Sounds is a part of Europeana with limited lifespan whereas the Europeana SoundCloud account will exist as long as Europeana does.

So far 18 recordings were uploaded from the British Library, the Language Archive at MPI-PL, the National Library of Latvia, the Statsbiblioteket, and Tobar an Dualchais. The other consortium members were asked to share recordings as well through their own SoundCloud accounts or through Europeana's.

Example:



The consortium will investigate further opportunities for using SoundCloud over the next few months.

3 EUROPEANA SOUNDS ON EXTERNAL PLATFORMS AND WEBSITES

3.1 *Europeana Sounds mentioned in articles*

Many online publications popularised the project right after its official launch: so far 48 articles have been published online about Europeana Sounds and two podcasts from the French national radio *France Culture*.

May 2014:

- [Europeana Sounds: Η ηχητική κληρονομιά της Ευρώπης στα χέρια σας!](#), entertainment.in.gr, 26 May 2014
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- [Building a jukebox for Europe](#), by Richard Ranft, Sound and vision blog, 1 February 2014

3.2 Europeana Sounds on our partners’ pages

The following partners of the Europeana Sounds consortium displayed some information about their participation to the Europeana Sounds project on their websites.

- [Bibliothèque nationale de France](#)
- [Centre National de la Recherche Scientifique](#)
- [Europeana](#)
- [Istituto Centrale per il Catalogo Unico delle biblioteche italiane e per le informazioni bibliografiche](#)
- [Kennisland](#)
- [National Library of Latvia](#)
- [NET7 SRL](#)
- [Österreichische Mediathek](#)

Consortium members are being encouraged to promote Europeana Sounds on their institutional website before the end of the current year.

3.3 Europeana Sounds press releases

A joint press release by the BL and the BnF was issued on 27 March, giving wide online exposure to the Europeana Sounds project. The press release was published on the [BL website](#), as well as on the BnF site (in [English](#) and in [French](#)). As of 30 May the press release had also been translated into

Italian, Irish, Latvian, Danish, Greek, and German, and distributed to the relevant media in those languages.

4 REFERENCES

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Ref 3	D6.2 Dissemination materials and press kit 1 (available M7)
Ref 4	Europeana Sounds press release http://pressandpolicy.bl.uk/Press-Releases/Europeana-Sounds-A-gateway-to-Europe-s-sound-and-music-heritage-695.aspx