

## Task Forces Progress report 2015 - 2016

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New Task Forces:

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## Proposed Task Forces in 2016

## Public Libraries

Time schedule 20 May 2015 - 30 May 2016

Chair: Rob Davies, Independent consultant, UK EF representative: Nienke van Schaverbeke, TEL MC representative: Sorina Stanca, Director Cluj County PL Task Force Participants Jeroen de Boer, Frysklab Diego Gracia, MECD Breda Karun, Zavod Jara Dimitris Protopsaltou/Lida Mantzourani Future Library Gorana Tuskan-Mihocic, Director Rijeka PL Mogens Vestegaard, Director Roskilde PL Marcin Werla/Tomasz Parkola, PSNC

#### Meetings

9 July 2015, Roskilde, Denmark 4 November 2015, AGM, Amsterdam, Netherlands 9 & 10 May 2016, Cluj County PL, Romania

one 2016 بالد - Final Task Force recommendations

#### Aims of the public libraries Task Force

The Task Force set out to develop a basis for establishing a sustained and productive relationship between Europeana and Europe's rapidly evolving public libraries – especially in the digital field - building on the work done in Europeana Awareness and taking into account the conclusions reached in the evaluation of that work.

In particular, the Task Force has noted that Europeana HQ supports the role of this institutional sector but does not consider itself resourced to prioritise specific actions on its behalf.

Key aspects of the research conducted by the Task Force have addressed how to:

- Exploit the growing trend toward the provision of creative Makerspaces, Media labs and similar 'doer' initiatives in public libraries for the creative reuse of Europeana and other digital content, leading to coordination of a proposal for a network initiative to the Creative Europe programme in Autumn 2016;
- Nurture the pervasive and widespread coverage of Europe's 50,000 public libraries to increase representation in Europeana of localities throughout Europe, by improving the delivery of metadata from smaller local cultural institutions and through ongoing thematic collection of User Generated Content. This will build on previous work in projects such as Europeana Local, LoCloud and Europeana Awareness;
- Design and deliver affordable tools and applications for public libraries to achieve the above and how an infrastructure can be created for their reliable maintenance, building on several strands of existing work;
- Establish a fit-for-purpose coordination and governance model for the continuation of the library network established in Europeana Awareness in order to achieve the above goals.

#### Contribution to the Europeana Business Plan

The work of the Task Force will demonstrate how the momentum created by Europeana through its mobilizing work with an institutional sector can lead to a sustained relationship driven by the sector itself, thereby stimulating greater institutional awareness and dissemination of the content, more (re-) use and a wider range of activity based on Europeana.

#### Note

*This Task Force will continue working for a period of 6 months. Final recommendations will be ready on 30 May 2016 the latest.* 

## Brokerage and business opportunities

Time schedule 16 June 2015 - 30 May 2016

Chair: Marco Rendina, Europeana Fashion EF representative: JII Cousins MC representative: Olivier Schulbaum, Platoniq Task Force Participants Etienne Tordoir, Catwalk Pictures Erwin Verbruggen, NISV Stefan Rhode, IFM Dieter Suls, MoMu Marco Percorari, Stockholm University Monika Hagedorn-Saupe, IFM

## Meetings

16 June 2015, Berlin, Germany 2 November 2015, NISV, Hilversum, Netherlands 9 & 10 May, Cluj County PL, Romania

## Aim of the Task Force

The task force will concretely investigate how Europeana could specifically look at brokerage options and conditions, using Europeana Fashion as use case and exploring how we could engage Fashion House Archives in sharing their digital assets on Europeana and finding at the same time exploitation models they could successfully apply.

Mainly the task force will focus on analyzing and experimenting concrete models that could create value for contributing partners, starting from the fashion heritage domain, with a special focus on the private and brands archives.

These resulting successful models will be illustrated and proposed also to the broader Europeana network in order to include them in the 2016 Business plan.

## The results will be promoted

Via Europeana Pro & Europeana Fashion channels

*Note This Task Force will continue working for a period of 6 months. Final recommendations will be ready on 30 May 2016 the latest.* 

## Content Re-use

Time schedule 30 November 2014 - 20 December 2015

Chairs: Harry Verwayen, EF & Paul Keller, Kennisland EF representative: Joris Pekel MC representative: Merete Sanderhoff, SMK Task Force Participants JII Cousins, EF - Henning Scholz EF - Julia Fallon, EF - Max Kaiser, ONB - Matilda Karlsson, Swedish Archives - Maarten Brinkerink, NISV - Stephan Bartholmei, DDB -Maria Theresa Natale, MUSEU - Nienke van Schaverbeke, TEL - Agnes Wijers, Daguerrobase - Vera Kriezi, Music Library of Greece - Wietske van den Heuvel, DEN - Charlotte Waelde, Exter University - Fred Truyen, KU Leuven - Breandan Knowlton - HistoryPin

## Meetings

October 2014, AGM Madrid, Spain 9 December 2014, SMK, Copenhagen 4 November 2015, AGM, Amsterdam, Netherlands

## Aim of the Task Force was

1. Express the vision: through the development of a series of use cases express the vision of Europeana as a platform for re-use. This should increase the understanding of the network partners that re-use is an inherent part of our new strategy and the benefits this will have for all participants.

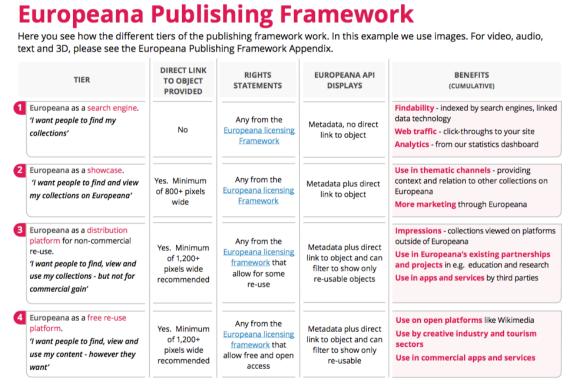
2. Design a business model: we will design a business model centered around the notion of staggered service levels: Europeana will always be open for everyone willing to share their data with certain minimal requirements. But we will be able to do more if the technical quality is higher and the licensing conditions more open: the better stuff you share, the more we can do for you'. This model will have two components:

A) Re-use framework: design a set of criteria which will define the relationship between product offered and services expected (what you deliver/what you get)

B) Definition of minimal standards: after defining the criteria we will establish minimal criteria for each service layer. This will be based on the work of D3.1 – Specifications for Implementing the Content Layer of the Extended Europeana Licensing Framework of Europeana Creative (Content Re-use Framework)

3. (Commercial) benefits: We need to agree what happens when money is involved around re-use of data. \* This relates to the work performed in the other task force (commercial re-use).

Final outcome/recommendations: Publishing Framework



For further introduction to the Framework they created this video and a printable pdf.

## The results are being promoted

Via the Europeana Pro site, through the relevant networks and through the Task Force Group itself.

## Europeana for Education

Time schedule 21 June 2015 - 20 December 2015

Chairs: Steven Stegers, Euroclio EF representative: Milena Popova MC representative: ? Task Force Participants Alain Thillay, Ministry of Education Judith Geerling, Euroclio Georg Eckes, DIF Frida Lindfors, Stockholmskällan Hanae Taguchi, Euroclio Stefano Caneva, WeLand/Wikimedia Vladimir Alexiev, Ontotext Maria Drabczyk, National Audio-Visual Institute Poland Liliana Melgar, University Carlos III Madrid Barbara Dierickx, PACKED vzw Centre of Expertise in Digital Heritage

## Meetings

21 & 22 June 2015, Paris, France 29 June 2015, The Hague, Netherlands 6 & 7 October 2015, NInA, Warshaw, Poland

#### Aim of the Task Force was

To work towards an enabling environment in which the use of digitised heritage in education is beneficial for the various stakeholders related to the Europeana Network.

It will do so by putting the recommendations "Europeana for Education" into action, by sharing practice and joint advocacy on a European level. By doing so, the task force will not only create value for the contributing partners, but also further develop the Europeana Network as platform that enables professional cooperation between sectors.

## Final recommendations Blog

## The recommendations are being promoted

Through the communication channels of several European Organisations (including Europa Nostra, the Network of European Museum Organisations, the European Museum Academy, the European Cultural Foundation, and the European Civil Platform for Lifelong Learning).

During high visibility events (such as the Lifelong Learning Week 2015, the Berlin Educa 2015, Europeana AGM 2015, and Annual Meetings of the European Organisations listed above).

During consultations and direct meetings with policy makers on national and European Level (including those working on European Policies related to Education, Culture and Technology

Via Blogposts

## **Connecting Networks**

#### Time schedule 30 June 2015 - 30 December 2015

Chair: Hans van der Linden, Flemish Ministry of Culture EF representative: Ylva Klaassen MC representative: Rolf Källman, Digisam Task Force Participants Stefano Caneva, WeLand/Wikimedia Tamara Butigan, National Library of Serbia

Barbara Dierickx, PACKED vzw Centre of Expertise in Digital Heritage Leif Andresen, The Royal Library Denmark Mirjam Rääbis, Estonian Ministry of Culture Donatas Snarskis, Lithuanian Art Museum, Lithuania

#### Meetings

30 June 2015, Royal Library, Copenhagen, Denmark
8 October 2015, Belgrade, Serbia
4 November 2015, AGM, Amsterdam, the Netherlands

#### Aim of the Task Force was

To identify local networks and develop procedures on how Europeana can interact with these local networks. These procedures ought to point out how (input from these local networks) will be considered and/or processed by Europeana. Establishing a setting for local networks to communicate with each other within the broader network.

The main outcomes of this Task Force are to:

- identify local networks
- identify the benefits of a more locally connected approach. The model should operate as a local network that brings competent people together. Such a structure can be used for reflections on national strategies, strengthening for networks, operationalizing projects, ...

- set out a proposed roadmap for developing local networks. A set of good examples of activities and formats on how to create a network including the main stakeholders in relation to digital cultural heritage and how to unite them in relation to messages (related to digital culture) Europeana/ the European Commission needs feedback/wants to enforce
- create a blueprint for a structure to communicate between the member states with Europeana and the European Commission, the Member States Expert Group representatives should have an active role in developing local networks. This should lead to a situation where the MSEG is empowered as a key player between the (European) policy level and local networks.

## Final recommendations

#### The recommendations are being promoted

Via the Europeana Professional site, through the relevant networks and through the Task Force Group itself.

## Europeana Network Communicator's Group

Time schedule 15 May 2015 - 15 October 2015

Chair & MC representative: Kerstin Herlt, ACE EF representative: Eleanor Kenny Task Force Participants Georgia Angelaki, National Documentary Center Greece Frank Drauschke, Facts & Files Maja Drabczyk, NiNA/EUScreen XL Lizzy Komen, Netherlands Institute of Sound & Vision Greg Markus, EuropeanaTech/Netherlands Institute of Sound & Vision Gabrielle de Pooter, ModeMuseum Belgium Karmen Stular Sotosek, National Library of Slovenia

#### Meetings

19 May 2015, KB, The Hague, Netherlands 3 November 2015, AGM, Amsterdam, the Netherlands

#### Aim of the Task Force was

This Task Force aims to provide the following recommendations:

- shared communications needs and priorities of Europeana and the Network members in relation to awareness of Europeana,
- understand how the how the communicators group could be developed to help address the identified needs,
- produce a sustainable approach to the group that takes account of those needs and the resources the shared communications needs and priorities of Europeana and Network members in relation to Europeana.

Final recommendations December 2015:

This Task Force created recommendations for a more effective way of communicating within the Europeana ecosystem and to the wider network, in a manner that fits with how Europeana works as a DSI and with the Europeana Network Association. In August 2015, the Task Force consulted with the existing group of communicators about their Europeana/communications needs via an online survey. The responses helped to shape the recommendations. This document outlines the Task Force's recommendations for the structure, governance and workflow of two new formal bodies of communicators - a Europeana Communicators' Group with defined membership and set objectives and a Europeana Communicators' Forum that is open to all.

## Final recommendations

#### The recommendations are being promoted

Via the Europeana Professional site, through the relevant networks of the Communicators Group and through the Communicators Group itself.

## EuropeanaTech FLOSS

Time schedule 15 May 2015 - 15 December 2015

Chair & MC representative: Gregory Markus, NISV EF representative: Valentine Charles, EF MC representative: Johan Oomen, NISV Task Force Participants Vladimir Alexiev, Ontotext Agiatis Benardou, Athena Research Centre Nephelie Chatzidiakou, Athena Research Centre Panos Constantopoulos, Athena Research Centre Themistoklis Karavellas, Netherlands Institute for Sound and Vision Sergiu Gordea, AIT - Austrian Institute of Technology GmbH Ana Isabel González Sáez (MECD - Ministry of Education, Culture and Sports. Spain Lyndon Nixon, MODUL, University Vienna Leonidas Papachristopoulos, Digital Curation Unit, Athena Research Centre

#### Meetings

4 November 2015, AGM, Amsterdam, the Netherlands

## Aim of the Task Force was

Europeana FLOSS = Free, Libre, Open Source Software

 Cleanse, scope, updated, enrich
 Cleanse the inventory of out-of-date or superfluous entries.
 Narrow the scope of metadata fields to the most essential and easy to maintain
 Update every field as best as possible
 Enrich all tools by adding reviews for 1. Quality of Documentation, 2. Ease of Adaptation 3. Code Quality

# 2. Aggregation-quality of quantity-Aggregate new entries for the inventory with a focus on quality software as opposed to developing a critical mass.

3. Development of taxonomy

FLOSS currently has a standardized taxonomy but as the inventory has grown we have found the need for expansion and specification. This will be essential when transferring FLOSS to a proper CMS. We can use the TaDiRAH Taxonomy as inspiration.

## 4. Sustainability and increase community participation

How to ensure that the FLOSS Inventory continues to be up-to-date and relevant? Brainstorm regarding best practice tactics for community participation. As well as discussing the best way to structure a CMS around these items

The TF will engage the most relevant parties within the EuropeanaTech community and discuss internally strategies for promotion and awareness raising at a global level.

## Final recommendations

## <u>Blog</u>

## The recommendations are being promoted

As delivery of new FLOSS CMS. Can be presented at any technical conferences around the world related to digital heritage. Taxonomy for FLOSS software.

## EuropeanaTech Evaluation and enrichments

Time schedule 15 January 2015 - 15 October 2015

Co-Chair: Juliane Stiller, Humboldt-Universität zu Berlin EF representative and co-chair: Antoine Isaac MC representative: Johan Oomen, NISV **Task Force Participants** Hugo Manguinhas EF R&D Valentine Charles, EF R&D Marie-Claire Dangerfield, EF, Data Partners services Cécile Devarenne, EF Data Partners services David Haskiya, EF, Product Development Yorgos Mamakis, EF Dev team Aitor Soroa (Univ. Basque Country Cesare Concordia, ISTI Daniel Vila Suero, UPM Dimitris Gavrilis, ATHENA research center Eetu Mäkelä, Aalto Maarten Brinkerink, Netherlands Institute for Sound and Vision Nikos Simou, National Technical University of Athens Nuno Freire, TEL Rainer Simon, AIT Austrian Institute of Technology Rodolphe Bailly, Cité de la Musique Roxanne Wyns, LIBIS Ruben Verborgh, ULB Seth van Hooland, ULB Tatjana Gornostaja, Tilde Terminology tilde.com/term Vivien Petras, Humboldt-Universität zu Berlin Vladimir Alexiev, Ontotext

#### Meetings

12 February 2015, Tech Conference, Paris, France

## Aim of the Task Force was

- to collect enrichment processes, workflows and efforts in the Europeana network including correcting of enrichments through crowdsourcing, assess what they have in common and how they differ
- enhance the interoperability of enrichment services/modules, for example by identifying problems which hinder interoperability
- determine a set of methods (incl. metrics) to evaluate the impact of enrichments
- help participating projects enhance the enrichment services they are creating, by collecting appropriate vocabularies for enrichment and enrichment rules, and pinpoint the most promising ways to include human feedback in the workflow

## Final recommendations

Appendix: <u>Selecting target datasets for semantic enrichment</u> Appendix: <u>Comparative evaluation of semantic enrichments</u> Appendix: <u>Inventory of enrichment efforts and tools initiated in the context</u> <u>of the Europeana Network</u>

#### <u>Blog</u>

## The recommendations have been promoted via

Theory and Practice of Digital Library Semantic Web in Libraries conference GLAM-WIKI conference Europeana AGM

## Audiovisual media Task Force

Time schedule 1 May 2016 - 31 January 2017

Chair: Erwin Verbruggen, NISV EF representative: Aubéry Escande MC representative: Johan oomen, NISV Task Force Participants Maja Drabczyk (NInA) - EUscreen Marco Rendina (LUCE) - EUscreen Georg Eckes (ACE) - EFG Richard Ranft / Laura Miles (BL) - Europeana Sounds Rutger Rozendal (Noterik multimedia) - EUscreen *Chosen Network members:* 

- Àlex Hinojo / Kippelboy, Programme Manager, Director de projectes Amical Wikimedia
- Rodolphe Bailly, IT Director of MIMO, and Deputy Director of the Philharmonie de Paris

Other Network members that showed interest for the 2 open spots:

- Mette Charis Buchman a senior manager of researching, curating and promoting of audiovisual content at Danish Boardcasting Corporation (DR)
- Vera Kriezi Information Specialist, MSc, Head of Digital and Technical Services, Music Library of Greece, The Friends of Music Society
- Werner Bailer (Audiovisual Media Group), on behalf of JOANNEUM RESEARCH
- Evain Jean-Pierre Principal Project Manager, European Broadcasting Union

#### Meetings

25 May 2016, NISV Hilversum, the Netherlands

#### Aims of the Audiovisual Task Force

How do we make audiovisual media a first-class citizen on the Europeana portal and in the wider Europeana ecosystem?

The task force will formulate recommendations regarding 'audiovisual content in

Europeana' in three specific areas:

1. Improving the use

improving search on time-based media (including an assessment of audiovisual media standards in relation to EDM)

Multimedia hyperlinking (incl. definition of a pilot / exhibition) Crowdsourcing

2. Accessibility

Support of subtitles and multilinguality emerging media formats (playout on mobile devices)

3. Editorial

How to embed audiovisual content in Europeana Collections and other Europeanarelated sites reusing AV materials assessment of multimedia content (topics) editorial use of AV content externally (length, edit)

## Contribution to the Europeana Business Plan

Of the three priorities in the Europeana Strategy 2015-2020, this Task Force contributes mainly to Priority 2 "Open the Data", notably linking to:

- "Most importantly, we wish to use open metadata to open up access to outof commerce and in-copyright cultural heritage so that more users can find it.
- We will continue to invest in R&D so that your heritage is made available in a wide range of languages. We want to become the first port of call whenever you are looking for cultural heritage, for authentic and trusted content that's ready for use and re-use."

It also related to the "2016 business plan":

- "Titles and descriptions need additional work and contextual elements need to be added. More links to media objects need to be provided and broken links need to be fixed."
- "By the end of 2017, Europeana will have established its first media services. Cloud-based services with standards-based APIs for imagery and free text will be operational and Europeana Collections will be capable of exploiting images and free text in search, browse and display"

## The results will be promoted via

- Europeana publications (Europeana Pro, EuropeanaTech)
- IASA Conference & Journal
- FIAT/IFTA Conference
- LODLAM