MILESTONE

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Milestone 28. Europeana Cloud Strategic Organisational Workplan

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P	**Public**	**X**
C	**Confidential, only for members of the consortium and the Commission Services**	

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

MS28. Europeana Cloud Strategic Organisational Work Plan

Introduction

Europeana Cloud (eCloud) Strategic Task Force is made up of partners in the project with an active interest in contributing to the Legal, Social and Economic issues being debated and developed under Work Package 5 (WP5). The task force researches strategic issues faced by the developments under WP5 and provides feedback to Work Package 2 (WP2) on the software development of the project. This work plan communicates how the task force will deliver strategic advice for eCloud.

To date, the taskforce has delivered a set of High-Level Principles that provide ongoing guidance to the development of eCloud. This will be continued in the delivery of a series of workshops that delve deeper into the practical issues behind these principles. The results of these workshops will be analysed and delivered as strategic advice that articulates the positives and negatives of eCloud as well as creating solutions for further input in WP2. This will be an iterative process over the course of the project.

The High-Level Principles

The High-Level Principles of eCloud are designed to guide the development of the software and infrastructure, and to identify strategic issues in the ongoing functioning of eCloud.

Europeana Cloud...

- (1) Primarily serves Europe's Cultural Heritage Institutions, enabling them to provide access to their digital objects to their audience
- (2) Promotes openness
- (3) Delivers a more efficient solution to the current methods of storing, sharing and providing access to digital cultural heritage objects
- (4) Operates under a sustainable business model
- (5) Provides the infrastructure to access to metadata and content
- (6) Is accessible through standardized Data Models
- (7) Supports a legal framework to govern access and reuse
- (8) Is a governed and led by the community

In summary; "eCloud serves Europe's Cultural Heritage Institutions by delivering a more efficient solution to the current methods of storing, sharing and providing access to CH objects. It does so by providing an open source system that stores and enables services for accessing structured metadata and content with the intention of sharing and re-using this material to its users and participants. EuropeanaCloud will be available under a sustainable business model and governed by its users."

The Workshops

A series of three workshop will be delivered between July-August 2013. Each workshop will be themed to address key technical, legal, economic aspects of the principles.

Workshop 1: Technical Issues

This workshop is discusses the technological issues of eCloud. For example, questions about file formats, interoperability, data models, efficiency issues and storing methodologies.

This will primarily address the following principles;

- (3) Delivers a more efficient solution to the current methods of storing, sharing and providing access to digital cultural heritage objects
- (5) Provides the infrastructure to access to metadata and content
- (6) Is accessible through standardized Data Models

As a secondary output, the workshops will also contribute to the debate of the following principles;
- (1) Primarily serves Europe's Cultural Heritage Institutions, enabling them to provide access to their digital objects to their audience
- (2) Promotes openness

Workshop 2: Legal Issues

The second workshop will address a number of legal and strategic questions that surround eCloud. For example, questions about content presentation, access to eClouds files and the governance of eCloud, access and reuse of metadata and content.

This will primarily address the following principles;

- (1) Primarily serves Europe's Cultural Heritage Institutions, enabling them to provide access to their digital objects to their audience
- (2) Promotes openness
- (7) Supports a legal framework to govern access and reuse

As a secondary output, the workshops will also contribute to the debate of the following principles;
- (4) Operates under a sustainable business model
- (8) Is a governed and led by the community

Workshop 3: Economic Issues

The third workshop debate the economic issues of the eCloud. For example, how to achieve the necessary efficiency and sustainability of the cloud, terms of access and re-use of eCloud content and eCloud's governance.

This will primarily address the following principles;

- (1) Primarily serves Europe's Cultural Heritage Institutions, enabling them to provide access to their digital objects to their audience
- (3) Delivers a more efficient solution to the current methods of storing, sharing and providing access to digital cultural heritage objects
- (4) Operates under a sustainable business model

As a secondary output, the workshops will also contribute to the debate of the following principles;
- (7) Supports a legal framework to govern access and reuse
- (8) Is a governed and led by the community

Workshop Requirements

Particpants

Each partner in eCloud will be invited to attend the workshops, as well as stakeholders in the eCloud such as representatives of user groups and related projects ie Europeana Creative.

Outcomes

Each workshop will produce a prioritised matrix of issues and proposed or preferred solutions.

Validation and Research

The taskforce will use these matrices to create the minimum legal, economic & strategic authentication & organisational requirements for Europeana Cloud.

This will be followed by mechanisms to debate the requirements, identifying ongoing or outstanding issues, and resolve them such as through facilitated workshops with the networks and via the Europeana Cloud Strategic Task Force.