



## Europeana Foundation Governing Board Meeting

6 April 2017  
16h30 – 18h00 CEST  
[Teleconference Call-in Instructions](#)

### **Proposed Europeana Foundation Approach**

*Action proposed: Board to discuss approach proposal, approve or propose amendments*

### **Foreword**

Following the 27 February 2017 Governing Board meeting in The Hague, the Europeana Foundation Approach Task Force was formed by Richard Ranft, Monika Hagedorn-Saupe, Joke van der Leeuw-Roord and Uldis Zarins with the aim to propose a draft approach for the Foundation at the next Board meeting on 6 April, based on the existing mission statement and complementing ENA's approach. Three meetings were planned. The WG has derived the "job description" of the Europeana Foundation, originally intending to include the work of the Office with that of the Governing Board to say how the Foundation will achieve the agreed joint "aspiration". But the task force considers that is clearer if we add a third statement, reflecting the complementary approaches of each body: Europeana Foundation Governing Board, Europeana Network Association and the Europeana Office. The WG has tried to propose an approach which is succinct, simple and understandable to a non Europeana aficionado, and has ensured the Network Association and the Foundation complement each other in a shared aspiration and two aligned interconnected approaches. The third statement for the Europeana Office will be proposed at the June 6<sup>th</sup> meeting.

### **Background elements**

***Europeana Foundation & Association's joint aspiration*** (proposed for re-endorsement by Members Council)

*"We transform the world with culture. We build on Europe's rich cultural heritage and make it easier for people to use for work, for learning or for fun. Our work contributes to an open, knowledgeable and creative society."*

### ***Approved Europeana Network Association's approach***





*“We are the community that shapes Europeana. We believe in creative collaboration and teamwork. We are committed to making, sharing, promoting and repurposing Europe’s digital cultural heritage. To achieve this we:*

- use our individual expertise to encourage innovation and foster cross-border and cross-domain collaboration between people from cultural heritage, creative, technology, education and research areas;*
- develop, validate and implement the standards and frameworks that improve access and discovery;*
- participate in Europeana governance and strategy; promote Europeana’s activities within professional networks.*

### **Current mission statement of Foundation**

*“Europeana is a cultural heritage sector catalyst for change. Together with the network of Libraries, Museums, Archives, Audio Visual Collections and Creative Industries we work to create new ways for people to engage with their cultural heritage for work, learning or pleasure”*

### **Task force proposed approach for the Foundation Draft (23/03/17)**

*“Europeana is an initiative of the Member States, funded by the European Commission and supported by European Parliament.*

*As the Governing Board of Europeana we work for and coordinate the cultural and scientific heritage sector, supporting the Member States desire for a common platform. We decide on strategy and approve and prioritise the yearly activities. We are a catalyst for change, offering frameworks for interoperability, quality and measurement. To do this we:*

- uphold the values of working as a cultural commons, support the public domain and makes sure that everything we do is usable, mutual, reliable,*
- share Europe’s cultural and scientific heritage through encouragement of digitisation, setting standards and facilitating initiatives to bring together existing digital content;*
- underpin research and education in Europe;*
- support competitiveness by enabling Creative Industries to reuse digital heritage.”*

### **Planned process and next steps**

- 1) The Task Force creates a draft version of the Europeana Foundation Approach;
- 2) The proposed approach is circulated to the Board on basecamp on 23 March;
- 3) The Governing Board are invited to scrutinize and critique the proposed draft approach statement between 23 March and 3 April via basecamp;



- 4) The Task Force will meet on 4 April to review and incorporate the Board's basecamp comments into the final proposed draft approach;
- 5) The Task Force will share the final proposed draft approach with the Board via basecamp on 5 April;
- 6) The Board will discuss the proposed final draft approach, approve or propose further amendments at the 6 April meeting.
- 7) An Approach will be created for the Europeana Office and the Aspiration and all three Approaches (of EF, ENA and Europeana Office) will be approved/endorsed at the June 6<sup>th</sup> Board meeting.

**Circulation:**

Europeana Foundation Governing Board Members & Observers

**Classification:**

Public