

MINUTES

Agenda

Attendees: Merete Sanderhoff (MS, Chair), Max Kaiser (MK), Paul Keller (PK), Joke van der Leeuw-Roord (JvdLR), Johan Oomen (JO), Jill Cousins (JC), Harry Verwayen (HV), Aubéry Escande (AE)

Apologies: Uldis Zarins (UZ), Zuzana Malicherova (ZM)

- ACTION 1: Europeana Office - to share the minutes of the previous and this MB meeting with the MC and on Pro.
- ACTION 2: Europeana Office - to set-up the Governance WG meeting as soon as possible.
- ACTION 3: PK - to provide a Copyright advocacy report update by the next Governing Board meeting so that it can be shared with the MB/MC.
- ACTION 4: PK - to feature a blog on Pro encapsulating the Copyright advocacy report update's main outcomes.
- ACTION 5 (reconducted): AE - to prepare the revised ToR by the next MB meeting with several of the recorded suggestions (budget support for catering, ability for reviewers to get back to TF chairs, etc.).
- ACTION 6: Europeana Office - to make sure a specific hands-on social media slot is featured during the next MC meeting in Copenhagen.
- ACTION 7: Europeana Office - to make sure a specific AGM slot is featured during the MC meeting in Copenhagen.
- ACTION 8: Europeana Office - to make sure a specific break-out session dedicated to "Year of European Cultural Heritage" is featured during the MC meeting in Copenhagen.
- ACTION 9: JC - to provide a background brief to support the "Year of European Cultural Heritage" session during the MC meeting in Copenhagen (June 15).
- ACTION 10: Europeana Office - to arrange for a specific MB physical meeting prior to the MC meeting in Copenhagen on 5 July.
- ACTION 11: Europeana Office - to provide all the practical requirements regarding the MB and MC meeting in Copenhagen to MS by 23 June the latest.

1. Review of pending actions (recurrent) - MS

- *Review of pending actions and minutes of MB call of 21/02*

The MB reviewed the minutes and pending actions from the previous meeting. Regarding the action point 3 on General Assembly, AE will follow up as soon as the venue location has been confirmed for 6 December. Action points 4 and 7 are completed, the rest of them are ongoing.

→ **Action 1:** Europeana Office - to share the minutes of the previous and this MB meeting with the MC and on Pro.

2. Governing Board meeting - June 15: preparation and April 6 action points on MB/MC - All

- *Copyright reform*

MS asked for an update and whether there should be a specific Association feedback into the 15 June Governing Board agenda. PK answered that some parallel discussions were taking place with the BnF and the Copyright Reform would definitely be addressed in the agenda. JC pointed that CHIs feedback are of interest here while the Association is only providing individual representation.

3. Governance WG - Update - JvdLR

[Membership and Elections campaign](#) will most likely kick off at the end of May, following the meeting of the Governance WG on 15 May. This agenda point will be addressed in detail during the next MB meeting as the WG activities haven't started yet.

→ **Action 2:** Europeana Office - to set-up the Governance WG meeting as soon as possible.

4. Aggregator Forum & Association - [Update](#) - AE

The [Network Participation Framework Task Force](#) has started its activities and the 1st meeting has already been scheduled.

5. Copyright advocacy Network push: status - JC/PK/All

PK praised the uptake and involvement of both MB and MC. Direct mails from CHIs is by far the most efficient way to support the advocacy exercise. JC noted some of the national dichotomies (support or reserves).

→ **Action 3:** PK - to provide a report update regarding Copyright advocacy by the next Governing Board meeting so that it can be shared with the MB/MC.

→ **Action 4:** PK - to feature a blog on Pro encapsulating the Copyright advocacy report update's main outcomes.

6. Joint Europeana Aspiration and ENA Approach & Europeana Foundation Approach: Progress - AE

The Office is to deliver its own Approach that will be presented at next Governing Board meeting, then at next MC meeting in Copenhagen.

7. [Task Forces and Working Groups](#): update - AE

- [ToR adjustment](#)

→ **Action 5 (reconducted)**: AE - to prepare the revised ToR by the next MB meeting with several of the recorded suggestions (budget support for catering, ability for reviewers to get back to Task Force chairs, etc.).

- [Running TFs and WGs](#) - overview

[Audiovisual Task Force](#) is undergoing a peer-review. Regarding the [#AllezLiterature](#), JvdLR expressed concerns about the low uptake and implementations barrier. Barbara Fischer provided a very good report that underlines the high resistance between acknowledging the requirements for Twitter engagement and actually getting to implement the various steps. JC pointed that the uptake wasn't actually bad; it involved different groups of librarians and had more of a niche implementation across Eastern European countries and Iceland. Both MS and JvdLR pointed that the lessons learnt from the [#AllezCulture campaign in 2016](#) was that instructions needed to be simple. MS also mentioned that a lesson learnt from 2016 is that the campaigns need professional support as MC members don't necessarily have the relevant expertise to really unleash their potentials. The office has experience with Social Media and should consider sharing it through Webinars, etc.

→ **Action 6**: Europeana Office - to make sure a specific hands-on social media slot is featured during the next MC meeting in Copenhagen.

8. Recurrent agenda items - All

- [Approval of new membership requests](#) - JvdLR

All the membership requests have been approved. JvdLR pointed to the slower growing pattern which the Membership Campaign should address.

- [GA 2017 - next steps](#) - AE

If there are no more changes, the AGM and GA will take place on 6 December in Milan.

→ **Action 7**: Europeana Office - to make sure a specific AGM slot is featured during the MC meeting in Copenhagen.

9. AOB - All

→ **Action 8**: Europeana Office - to make sure a specific break-out session dedicated to "Year of European Cultural Heritage" is featured during the MC meeting in Copenhagen.

→ **Action 9**: JC - to provide a background brief to support the "Year of European Cultural Heritage" session during the MC meeting in Copenhagen by June 15.

→ **Action 10**: Europeana Office - to arrange for a specific MB physical meeting prior to the MC meeting in Copenhagen on 5 July.

→ **Action 11:** Europeana Office - to provide all the practical requirements regarding the MB and MC meeting in Copenhagen to MS by 23 June the latest.