

MINUTES

Agenda

Attendees: Merete Sanderhoff (MS), Max Kaiser (MK), Uldis Zarins (UZ), Paul Keller (PK), Harry Verwayen (HV), Aubéry Escande (AE), Jill Cousins (JC), Zuzana Malicherova (ZM)

Apologies: Joke van der Leeuw-Roord (JLR), Johan Oomen (JO)

- **ACTION 1: Europeana Office - to share the minutes from the previous and this MB meeting with the MC and on Pro.**
- **ACTION 2: Europeana Office - to update the Board with the new information regarding the venue and dates of the GA.**
- **ACTION 3: PK and JC - to coordinate the call to action regarding the copyright lobbying exercise and inform the Board about the outcome at the next meeting.**
- **ACTION 4: pending action for MS - to inform the MC about the change in the Joint Europeana Aspiration once the Office Approach is in place.**
- **ACTION 5: Europeana Office - to revise the ToR accordingly in terms of Task Force review, assessment rules and call for proposals.**
- **ACTION 6: Europeana Office - to include the results of the Governance WG meeting in the agenda of the next MB meeting.**
- **ACTION 7: Europeana Office - make a draft of the agenda of the next MC meeting, and make it a new point on the agenda of the upcoming MB calls.**
- **ACTION 8: HV - to inform the Board on further work progress on the impact toolkit.**

1. Review of pending actions (recurrent) - MS

- *Review of pending actions and minutes of MB call of 21/02*

The MB reviewed the minutes from the last MB meeting and approved them. There were no pending actions left from the last meeting. The only issue raised by MS was the fact that the planning of the future MC meetings needs to be communicated properly in order to manage Councillors' expectations.

→ **Action 1:** Europeana Office - to share the minutes from the previous and this MB meeting with the MC and on Pro.

2. [MC meeting 21-22 February](#): feedback - All

- *Actions and Minutes*

As intended, the overall meeting generated a lot of interaction, so far the new Councillors have continued being responsive and the Board members are satisfied with the way the meeting ran. AE explained that while the Working Groups are up and running, some Task Forces are missing Europeana Office representative as the Office has been stretched in terms of workload. One of the main Task Force issues that needs to be addressed is the fact that the Councillors voted without having a full overview and without being aware of the budget consequences. The setup of the endorsement process of the Task Forces has to be clearer next time, also in terms of limited resource availability within Europeana. We also need a new mechanism in place to assess how useful all the proposed and running Task Forces are - quality is more important than quantity.

- *GA 2017 - next steps*

The GA was planned in Berlin one day prior to the European Culture Forum, but Commissioner Navracsics expressed concerns that may imply hosting of the European Culture Forum initially projected in Berlin. Since the Office wanted to align the AGM prior to the EFC, we will have to wait before circulating any update.

→ **Action 2:** Europeana Office - to update the Board with the new information regarding the venue and dates of the GA.

- *Copyright advocacy - Network push - MS/PK/All*

The goal is to reach out to the Network members to make them approach their national MEPs in relevant European Parliament Committees, particularly the Culture and Education Committee, to advocate for the copyright reform, while we advise on language and relevant reference documents. This is Europeana's first attempt of this kind and presumably it should be one of the most effective advocacy strategies - having CHIs approaching MEPs directly and individual Network members sending letters with concrete suggestions. The question for now is how far we can get in terms of the call to action towards the Network members - the email will go to the heads of around 100 CHIs. UZ pointed out that European libraries are coming up with similar initiative - this kind of advocacy can be coordinated from different fields if it proves to be successful.

→ **Action 3:** PK and JC - to coordinate the call to action regarding the copyright lobbying exercise and inform the Board about the outcome at the next meeting.

3. Governing Board meeting 27 February: follow-up and ACTION points on MB/MC - All

- *Governing Board meeting preparation April 6 - Papers review - MS/MK/ZM*

The Board will look at the Europeana Foundation Approach and revise the nominations for the position of expert.

UZ suggested to bring up #AllezLiterature during the meeting. The agenda update coming in late due to the process of approval is challenging - JC is aware of it.

→ **Action 4:** pending action for MS - to inform the MC about the change in the Joint Europeana Aspiration once the Office Approach is in place.

4. Joint Europeana Aspiration and ENA Approach & Europeana Foundation Approach: follow-up - UZ/JC/MS

It was agreed that there will be three approaches - one for the Foundation Governing Board, one for the Office, and one for ENA, and the agreement is to review them side by side to identify possible gaps. There is already a draft for the Foundation approach and it will complement the Office and ENA Approach in June for the Foundation, Management Board and the MC meetings. The ENA Approach may still change slightly since it will need to be worked out together with the Foundation one. JvdLR's suggestion for the Foundation Approach to mention scientific heritage and highlight the non-fictional material of archives and libraries has been incorporated.

5. Task Forces and Working Groups: update - AE/All

- [ToR adjustment](#)

Based on the outcomes of the MC meeting, 2 adjustments should be made to the Task Force ToR: 1) possibility for reviewers to get in touch and clarify the proposal with the Task Force Chair before the assessment; 2) Ensure the Office is consulted as evaluator with the other 4 Councillors to avoid workload bottlenecks and accuracy of TFs against overall objectives. It remains difficult to provide Councillors with an overview of all the Task Forces and their overall limitations before asking them to vote - since we allow network members to submit new Task Forces at any point in time. PK suggested to lower the amount of Task Forces per year to maximum 6, be more selective on ideas, avoid multiplication of activities, and focus more on quality than quantity, although this means possibly limiting the inclusiveness and room for valid proposals that can come up simultaneously. This might mean that the next call for proposals would take place in Q1 2018, assessed up and until March to have 4-6 high-quality Task Forces in place, while also actively involving the Office in the proposal review. This kind of decision can be communicated towards ENA and the Commission in terms of spending resources more effectively.

→ **Action 5:** Europeana Office - to revise the ToR accordingly in terms of Task Force review, assessment rules and call for proposals.

- *Running WGs and TFs and newly submitted TF proposals*

Europeana Local Communities Task Force proposal was refined and resubmitted, and there is a new proposal on Creation and Governance of EDM mappings, profiles and extensions that came from the Office.

The Library Working Group is about to get started, the #AllezCulture and the Copyright Working Groups are running, Pro Working Group has been preparing for the launch of the new Pro website, and the Governance Working Group will have its first meeting on 15 May.

6. Recurrent agenda items - All

- *Approval of new membership requests JdLR & UZ*

All the membership requests have been approved.

The Governance Working Group will discuss the new Terms of Reference for Councillors, as well as the membership campaign communications grid, and the launch of the campaign at the end of May. The organisational matters have to be communicated clearly to the members, and the

deadline for the registration for elections - 5 October tentatively - must be approved by the Governance WG. The campaign may result in losing some ENA members (anticipated 300-400), but the aim is to reinforce the membership in the Association and to 'clean the list'. It is also another incentive to mobilise ENA members in the upcoming elections; it is therefore a healthy exercise that favours quality over quantity of members.

→ **Action 6:** Europeana Office - to include the results of the Governance WG meeting in the agenda of the next MB meeting.

7. AOB - All

- *Next MC meeting*

→ **Action 7:** Europeana Office - make a draft of the agenda of the next MC meeting, and make it a new point on the agenda of the upcoming MB calls.

- *Launch of [impact webiste impkt.tools](#): next steps - HV/MS*

HV explained that there are 3 assessments planned for the next 3 months in cooperation with different relevant organisations; the work will focus on impact assessment of the innovation capacity facilitated by the network. The aim is to reach out to ENA members and run a survey in the end of April/beginning of May - HV will brief the Management Board on the outcome via Basecamp. SMK management is interested in joining this initiative and in shaping the impact toolkit, since they are also looking for ways to measure and reach a higher impact.

→ **Action 8:** HV - to inform the Management Board through Basecamp on further work progress on the impact toolkit.