

**MINUTES**

## Agenda

**Attendees:** Max Kaiser (MK), Merete Sanderhoff (MS), Joke van der Leeuw-Roord (JLR), Johan Oomen (JO), Uldis Zarins (UZ), Paul Keller (PK), Harry Verwayen (HV), Aubéry Escande (AE), Jill Cousins (JC), Zuzana Malicherova (ZM), Gina van der Linden (GvdL)

**Apologies: -**

- **ACTION 1: Europeana Office - to share the minutes from the previous and this MB meeting with the MC and on Pro.**
- **ACTION 2: Europeana Office - to set-up a doodle to decide on the date and venue of the next MC meeting.**

**1. Review of pending actions (recurrent) - MS**

- *Review of pending actions and minutes of MB call of 01/02*

The MB reviewed the minutes from the last MB meeting and approved them. There were no pending actions left from the last meeting.

→ **Action 1:** Europeana Office - to share the minutes from the previous and this MB meeting with the MC and on Pro.

**2. Recurrent agenda items - various**

- *Approval of new membership requests - JLR & UZ*

There were no new membership requests.

- [Task Forces and Working Groups](#) - AE

The session on Task Forces and Working Groups would take place on the second day of the MC meeting and would focus on the changes of the terms of reference. The initial feedback on the evaluations was good, there was only one Task Force put on hold due to the lack of evaluation (2/4 were missing) and opposing views. The rest of them have been evaluated and will be presented during the session in the MC meeting. The Library Working Group will also be presented and discussed on the second day of the MC. The Councillors will give recommendations and hold a collegial voting. According to JvdLR, the structure of the Migration in Germany and Austria Task Force proposal was not clear and needs to be reorganised, but she

found the idea as such very interesting. She suggested that the blogger involvement could increase the scope of the Network for Europeana.

### 3. Major development & Europeana Foundation Governing Board preparation - Feb 27

- [Business Plan 2017](#) - HV

The Business plan was in the process of final editing. In order to have a strong impact we want to make sure that the 5 markets are covered, and aim for a more simple wording. The portal is not seen as the main product anymore. When it comes to general public, the focus of Europeana is on the thematic collections and campaigns. Each market has an impact statement and we want all the institutions taking part in Europeana to feel connected and make their collections reflect those values. We would like to move from quantity to quality.

The ambition of the Operation Direct remains but it is assessed in terms of operationalisation and scaling. The overall novelty of the plan is the market approach, and the focus on the effectiveness of our collective effort and feedback of what recipients feel is useful to them. We want to reach out to new and more stakeholder groups and insights, make the Network grow and let its members be more connected.

- *Aspirations & Approach: UZ update*

The online collaboration on Aspirations and Approach has worked out well and all the members are satisfied with the outcome. The Governing Board can use the proposal as a base for the mission statement of the foundation on 27 February. MS praised the group's efforts on tone of voice, and emphasized that it is important to stick to the word 'our' in all the future statements.

- *Network update - AE/ZM*

The Network update for this quarter informs the Governing Board about ENA's activities; formation of the new MC and the elections of the MB, the process of re-defining the Europeana aspiration and Association approach, the Association's response to EC's Europeana Evaluation Roadmap, revision of proposals and preparations of the MC meeting.

### 4. Members Council meeting 21-22 February - All

- [Agenda](#)

The members agreed that the main objective was to involve the Councillors as much as possible.

- *Budget focus*

The Board decided that the Association budget and issues related to it need to be tackled in the near future.

### 5. MB championing roles - JLR/AE

Beside the role of a Chair, Vice-chair, and Treasurer, there was a general agreement that the rest of the Board members should have also have a specific role: JvdLR agreed to take part in the Migration/#AllezCulture, and Governance Working Group, UZ will take part in #AllezCulture / #AllezLiterature, and JO will continue championing EuropeanaTech.

### 6. AOB - All

- Next meeting on 1 March is skipped
- GA 2017 - originally we planned to hold a major Plenary event this year, but it was decided to postpone and pitch Europeana as a partner in the Commission's European Year of Cultural Heritage. In 2017, we are considering combining the GA and Europeana Tech with the Commission's European Cultural Forum in December in Berlin. The Commission is interested in partnering with Europeana on the event, there will more information available soon.
- Participation in elections 2017 - in order to prevent a low election turnout this year, ENA will run a membership campaign as in 2015 to push for more involvement, and try to prevent a email spam issue.

→ **Action 2:** Europeana Office - to set-up a doodle to decide on the date and venue of the next MC meeting.