



Europeana Network Association Management Board

Management Board meeting 21 June 2016, Vienna

DECISIONS & ACTIONS

Attendees Max Kaiser (MK *Chair*), Merete Sanderhoff (MS *Vice-Chair*), Paul Keller (PK *Treasurer*), Rolf Källman (RK), Joke van der Leeuw-Roord (JLR), Jill Cousins (JC), Harry Verwayen (HV), Aubéry Escande (AE), Ylva Klaassen (YK)

Apologies Johan Oomen (JO)

- **ACTION 1: All** to keep on participating in the #AllezCulture campaign
- **ACTION 2: AE/Europeana Office** to reformat Commons Principles paper
- **ACTION 3: PK** to write follow-up blog on Council Conclusions focusing on copyright
- **ACTION 4: JC** to write follow-up blog on Council Conclusions focusing on next steps
- **ACTION 5: JLR** to send MB an update on candidate Members before the July MB
- **ACTION 6: YK** to cancel MB meeting of 03/08 due to holidays
- **ACTION 7: MK and Victor-Jan Vos** to create a slot for a physical MB meeting during the DSI-2 Kick-Off Meeting in Vienna on 7-8/09

1. Review of Pending Actions - MK

The MB reviewed the pending actions on Basecamp

- All actions were ticked off, except for 'All to keep on participating in the #AllezCulture campaign'. **MS** explained that the current campaign is due to end before summer, but that a new campaign within the #AllezCulture framework is foreseen for later this year; themes and topics still to be decided.

2. Members Council meetings: sessions review - MK/All

MB went through the MC meeting agenda.

- **PK** reported on budget: the Association expenses are on track. However, since the start date of DSI-2 was postponed by one month, this means that this MC meeting - which was projected for the DSI-2 part of the Association budget - now has to be paid out of the DSI-1 part. **JC** replied that the necessary funds can be reallocated.
- **JLR** reported on Governance work to date: MC dispensation is needed to put certain articles in the Statutes into effect before their official incorporation, to simplify this year's elections; and the Bylaws are to be approved by the MC rather than just by the MB. The Voting/Elections WG will review the consequences of the Association Mission & Vision session. Following questions from **JC**, **JLR** clarified that procedures are in place to review all Association candidate members before they are approved and allowed to vote. After approval of the General Assembly, the amendments to the Statutes will be formalised; the notary will charge a charity rate of about €1,000 in total.

- **HV** reported on the Business Plan session. The survey circulated to the MC beforehand shows that most agree with the two priorities for the BP: owning our position and becoming more audience-focused. The session will have three rounds: audiences, visibility and owning our position, and Task Force input for the BP. **MS** adds that 'owning our position' is under consideration as a topic for a new #AllezCulture campaign. **RK** highlighted that it is still unclear who is responsible for taking up the recommendations of TFs and WGs. **JC** replied that the MC should redirect recommendations to the Foundation: strategic issues to the Governing Board; operational ones to the Office.
- **PK** asked about the focus on text proposed in the documents for the BP session. **JC** replied that the aim is to fill the gap in the current Collections and make users more aware of the existence and potential use of textual material. More investigation is needed to identify user demand and develop a strategy.

3. Major development updates: info and status - All/JC

JC informed the MB about her slot on the Council Conclusions during the Foundation Governing Board call on June 23rd (see her presentation at the MC meeting).

- In general, the Council Conclusions acknowledge the value of the Association, and make provisions for funding from 2017 to 2020 under procurement. They request that:
 - Europeana improve search and user friendliness
 - MS improve availability of quality open material
 - EC evaluate work to date to decide on funding beyond 2020
 In addition, there are two issues to solve:
 - MS wish to increase their representation on the Europeana Foundation Board
 - There is a contradiction of Collections versus Platform
- BP 2017 will be the first step in a change of direction in strategy, with two foci: away from activities to a purely audience-focused view, and 'owning our position' as a platform and obtaining alignment across the ecosystem regarding our role. JC will propose that the Governing Board discuss the issue of MS representation at the September meeting.
- Regarding funding: there will be two or three procurement rounds, followed by the next Multiannual Financial Framework 2022-2029, preparations for which will begin 2018. It is crucial that we influence these, together with the MC, and with help from MS and the CAC. The short turnover times within the EC pose difficulties.
- Next year will see an evaluation of Europeana by an independent third party, to be ready by October 2017. The outcome will influence funding in procurement round 3 under the CEF (2020-2022) as well as the necessity of including a new mechanism in the next MFF. It is as yet unknown who will be the evaluating party and what aspects will be assessed; input from the Association is needed here. The MSEG initially proposed evaluating the professional network, Data Partner relationships, reuse, and general performance.
- There are four next steps following from the Conclusions:
 - 1) Recalibration/Reformation of Strategy with MS & EC
 - 2) Communication of our position
 - 3) BP2017 (as the beginning of the change in direction)
 - 4) Work on a new mechanism to propose for next Multiannual Framework

4. Recurrent agenda items - various

- **AE** updated the MB on the AGM, which will last for two full days this year. The main theme will be 'Show us what you've got', with five tracks: *Europeana Network Association General Assembly*, *Europeana Business Plan 2016-2017*, *Innovating the Aggregation Landscape*, *Impact and Sustainability*, and *EuropeanaTech and R&D*. Several speakers (4 of which women) have already confirmed: Mia Ridge (British Library/UK Museums Computer Group), Lora Aroyo (Vrije Universiteit Amsterdam), Shana Kimball (New York Public Libraries Labs), Markus Krötzsch (Wikimedia Germany) and Effie Kapsalis (Smithsonian Institute Archives). Early Bird registration for the AGM opened at the end of May; the next months will see an increase in communications.
- **AE** reported on TF progress (see full overview): the *Audiovisual Media* TF has started its work, while two others (*Public Libraries* and *Brokerage and Business Opportunities*) have handed in their reports. Three TFs are in the pipeline. **MK** added that another proposal, on IIF, is in preparation after consultation with Antoine Isaac and Valentine Charles of the Office, and will be submitted during the summer. This leaves room for another call for TF proposals in autumn.
- **AE** indicated that the WGs are making good progress (see updates).
- **JLR** will review this month's candidate Association members before the start of July and inform the MB. Members who want to vote in the next elections need to be registered one month before the start of the voting period, i.e. early October.

5. AOB

- There were some changes in dates of the upcoming MB meetings.
 - The August meeting (03/08) is cancelled because of holidays.
 - The September meeting (07/09) coincides with the DSI-2 Kick-Off taking place in Vienna. MK and Victor-Jan Vos will make space for a physical MB meeting in the programme of the event. MK, JO, PK, JC and HV will attend in person; MS, RK, AE and YK will join virtually; JLR is on holidays.
 - There will be no physical meeting preceding the MC meeting on 7 November in Riga; any business to be discussed at the regular November meeting (02/11).