

MB Meeting 2 November 2015, 12:30-15:00
Netherlands Institute of Sound and Vision, Hilversum, The Netherlands

DECISIONS/ACTIONS

Attendees Max Kaiser (MK *Chair*), Merete Sanderhoff (MS *Vice-Chair*; from 15:03), Paul Keller (PK *Treasurer*; until 14:13), Rolf Källman (RK; from 13:20), Joke van der Leeuw-Roord (JLR), Johan Oomen (JO), Jill Cousins (JC; between 15:03 and 15:21), Harry Verwayen (HV), Aubéry Escande (AE), Ylva Klaassen (YK), Luis Ramos Pinto (LRP). The meeting was quorate.

ACTION: LRP to set up a (virtual) GA meeting with the MB and to minute this officially

ACTION: LRP/YK to ask Thijs for the format/procedures of the GA meeting

ACTION: LRP to make one slide for the statutes for JLR to explain

ACTION: to discuss proposed dates (8-9 nov?) and venue for AGM 2016 at tomorrow's MC meeting.

ACTION: change MC agenda to accommodate possible delays by key participants

ACTION: Office to launch a call for TF proposals in the next Newsletter

1. Review of pending actions (recurrent) - MK

The MB went over the outstanding actions of last meeting. All actions were ticked off.

- The Office will make the Association more prominent in the new architecture of Europeana Pro; to be implemented by the end of the year.
- PK will propose to move some money of the the 2015 budget to the 2016 budget, both under DSI-1. All DSI-1 money needs to be spent by the end of May 2016.

2. AGM & General Assembly update - AE/JLR

The MB went over the details of the General Assembly.

- JLR: due to legal restrictions, the GA slot at the AGM cannot be considered a real 'General Assembly meeting' where voting takes place, but will have an informative character. When voting, Association members will have to give a power of attorney to the MB, who will ratify the voting in a separate GA meeting after the voting period. These details will not be explained to the GA; would make it too complicated.
- JLR will inform the Association members at the GA slot what they are voting on: electing candidates for the MC, agreeing to one amendment of the Statutes, agreeing to the 2016 budget, endorsing the Bylaws, and endorsing the Europeana Business Plan. PK/MK will explicitly mention that the BP was a joint effort of EF and ENA, and that GA support is needed. The financial report on 2015 cannot be approved now, but autumn 2016 (next AGM) is very

late; there is nothing to do about that. Not all documents were sent out to the GA in time; we have to make sure to get this right next year. This is still a transition year, which is a valid argument.

- PK asked about transparency in the voting process; LRP clarified that the software used provides a unique voting ID and password. Results will be published within two weeks.

RK updated the MB on the MC election candidates and the Voting WG.

- There are 30 candidates; the domain spread is good, but the gender balance could be better. There hasn't been much campaigning or use of the hashtag; we may need to instruct candidates better next year, for instance about the use of social media. Only 11 of the candidates are attending the AGM.
- The email with the link to the voting software will be sent during RK's presentation. RK will ask the GA to check their junk/spam inbox, as email messages sent from Mailchimp might be classified as such.

AE gave the MB a final update on the AGM and practicalities were discussed.

- Important to ask the network to help improve the visibility of Europeana and put it on the political agenda.
- There will not be livestreaming, but all presentations will be shared on Slideshare.
- MK will mention the work of the AGM WG in making the AGM happen.

3. Members Council meeting 3 November: agenda - MK

- Europeana 280 campaign: most MS have already committed themselves. There will be some Europe-wide end-user engagement campaigns, such as CultureCam or The Bridge by Dropstuff, plus social media campaigns in collaboration with ArtStack and DailyArt. A curated virtual exhibition based on the submitted works is in the pipeline, and the whole project will culminate in an event to celebrate the importance of culture to Europe, combined with the launch of the Art History Collections.
- We need to have a more structured approach to engage the MC in campaigns like these. The copyright reform campaign worked very well, but so far the MC hasn't been involved in 280 or the DSM. The question of how to activate and engage Councillors in general was discussed.

4. Half-Year Activity Plan - AE

AE updated the MB on the half-year activity plan 2015. The 2016 Activity Plan will be built based on the input from the MC meeting tomorrow.

5. Task Forces: update - LRP

LRP summarised the mid-term review of TFs.

- The Re-use TF has finished and produced the Publishing Framework.
- FLOSS is almost ready.
- Communicators is in progress.

- TF proposals have to be approved by the MC; this could be done online. New TFs can start in January and need to deliver in June. A call for proposals will be sent soon.

6. AOB - All

- Network coordination will be taken over from LRP by YK. The MB thanked LRP for his work over the past years.
- Some items in the MC agenda need to be reshuffled as some key participants are likely to be delayed due to the weather.
- The next MC meeting might take place in February at SMK in Copenhagen.