



## **Joint Europeana Aspiration and Europeana Network Association Approach**

Europeana Network Association General Assembly meeting 2017

### **Action proposed**

None - for information and Q&A

### **Joint Europeana Aspiration**

We transform the world with culture. We build on Europe's rich cultural heritage and make it easier for people to use for work, for learning or for fun. Our work contributes to an open, knowledgeable and creative society.

### **Europeana Network Association Approach**

We are the community that shapes Europeana. We believe in creative collaboration and teamwork. We are committed to making, sharing, promoting and repurposing Europe's digital cultural heritage.

To achieve this we:

- use our individual expertise to encourage innovation and foster cross-border and cross-domain collaboration between people from cultural heritage, creative, technology, education and research areas;
- develop, validate and implement the standards and frameworks that improve access and discovery;
- participate in Europeana governance and strategy;
- promote Europeana's activities within professional networks.