

Serbia and Europeana: a Digital Briefing



The Water Reservoirs, the so-called Bends, in Belgrade Forest, Rijksmuseum, Public Domain

Digital Assets in Europeana: 68,088 (on 17 January 2018)

Funding

Since 2008, Serbia has not contributed to the funding of Europeana.

To date, Europeana enabled contribution of €43,709 from the budget of the EU to fund Europeana projects in Serbia.

Partner	Project	Funding
Biblioteka grada Beograde	Europeana Awareness	€10,080
Narodna biblioteka Srbije - ustanova kulture od nacionalnog značaja	Migration, Rise of Literacy	€ 33,629



Participation in projects

Currently 1 Serbian partner in 2 EU-funded projects contribute to Europeana.

Partner	Project
Narodna biblioteka Srbije - ustanova kulture od nacionalnog značaja	Migration, Rise of Literacy

These projects directly support to knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana. It would be a positive outcome if we could get our Serbian partners to participate in this.

Aggregation to Europeana

Europeana Collections features over 50 million records of which 68,088 are provided by Serbian Institutes. Most records are provided by The European Library and Europeana Fashion. All records aggregated by Serbia can be found [here](#)¹.

Data Partners

The 68,088 objects from Serbia are delivered through 9 providers. The largest Data Provider is the National Library of Serbia with 37,910 objects provided to Europeana Collections. The partners are listed below.

Data Partners	Objects on the Portal
National Library of Serbia	37,910
University of Belgrade	22,320
Museum of Applied Art, Belgrade	5,616
University library Svetozar Markovic, Belgrade	1,339
БГБ, Одељење периодике	483
Biblioteka grada Beograda (Belgrade City Library)	309
Jugoslovenska Kinoteka	63
БГБ, Одељење старе и ретке књиге и књиге о Београду	47



Картографска збирка Аћимовић	1
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Openly Licensed Data

34% of the 68,088 objects in Europeana provided by Serbia is openly licensed². 32.8% of these objects are shown with the internationally accredited Public Domain mark³, 0.3% is licensed under CC BY⁴ and 0.9% is licensed under CC0⁵. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.

Web Traffic & Usage on Europeana Collections coming from Serbia

The strategy of Europeana⁶ is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.

	2015	2016	2017
Visits on Europeana Collections	15,345	12,785	13,949
Views on objects from Serbia	13,512	17,213	17,185
Top item	<u>Neural networks used for speech recognition</u> ⁷	<u>Hrvatska sokolska sletovka</u> ⁸	<u>Failure of intravenous lipid emulsion</u> ⁹

- 23% of visits from Serbia browsed Europeana Collections in Serbian, 66% in English, 3,5% used Hungarian while 7,5% used other languages.
- The number of objects on Europeana1914-1918 from Serbia: 6,440

Media Coverage & Highlights

Media Coverage

Across 2012-2017 there were 163 media mentions in Serbia:

- 29 TV reports
- 6 radio features
- 15 print reports
- 113 online



Highlights

On 14 February Europeana Launched #AllezLiterature. Organised around three main phases, this new thematic campaign focused on libraries and archives and ran on social media in the first half of 2017. While it continues to explore the shared human experience through culture, it focuses on a new medium: words, in all their forms and languages.

Through #AllezLiterature Europeana wants to shine a light on the value of the written word in the shared cultural heritage, as enriched by text, literature and poetry as it is by paintings, drawings or sculptures.

The National Library of Serbia contributed 14 open licensed items for this campaign.

Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To this date 24 people from Serbia have registered to become a Europeana Network Association Member.

Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities.

Also the Members Council appoints six members to form its Management Board, who sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making.





Annex

¹http://www.europeana.eu/portal/nl/search?f%5BCOUNTRY%5D%5B%5D=serbia&locale=nl&per_page=96&q=%2A%3A%2A&view=grid

² Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

³ This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

⁴ You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by/3.0/>

⁵ The person who associated a work with this deed has dedicated the work to the public domain by waiving all of his or her rights to the work worldwide under copyright law, including all related and neighboring rights, to the extent allowed by law.

You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/zero/1.0/>

⁶ <http://strategy2020.europeana.eu/update/>

⁷http://www.europeana.eu/portal/en/record/92040/BibliographicResource_1000095960986.html

⁸<http://www.europeana.eu/portal/en/record/92084/FFE59B151207F5C6316CA306715B12F6714270E5.html>

⁹http://www.europeana.eu/portal/en/record/92040/BibliographicResource_3000135740548.html

