

Poland and Europeana: a Digital Briefing



Polish Hamlet - Portrait of Aleksander Wielopolski, Jacek Malczewski, 1903, Muzeum Narodowe w Warszawie - Public domain

Digital Assets in Europeana: 3,051,161 (on 17 January 2018)

Funding

Since 2011, Poland has contributed €190,000 to the funding of Europeana. To date, Europeana has enabled contribution of €1,160,550 from the EU Work Programmes to Polish Institutions, co-funding Europeana projects in Poland.

Partner	Project	Funding
Instytut Chemii Bioorganicznej PAN (Providing technical facility for these projects)	DSI1 ¹ , DSI2 ² , Europeana Awareness, Europeana Cloud, DSI3 ³	€993,198
Narodowy Instytut Audiowizualny	Europeana Awareness, Migration	€93,512



Stowarzyszenie Międzynarodowe Centrum Zarządzania informacją	Europeana Food & Drink	€75,840
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Participation in projects

Currently two Polish partners contribute to Europeana.

Partner	Project
Instytut Chemii Bioorganicznej PAN	DSI3
Narodowy Instytut Audiowizualny	Migration

These projects directly support knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include the delivery of content, technology and knowledge to Europeana.

Aggregation to Europeana

Europeana Collections features over 50 million records of which 3,051,161 are provided by Polish Institutions. Most records are provided by Federacja Bibliotek Cyfrowych and the National Library of Poland. All records aggregated by Poland can be found [here](#)⁴.

Data Partners

The 3,051,161 objects from Poland come from 103 cultural heritage institutions. The largest Data Partner is Biblioteka Narodowa providing 638,338 objects to Europeana Collections. Other partners and records can be found [here](#)⁵. The 20 largest partners are listed below.

Data Partners	Objects on the Portal
Biblioteka Narodowa	638,338
e-biblioteka Uniwersytetu Warszawskiego	304,245
Wielkopolska Biblioteka Cyfrowa	303,753
Śląska Biblioteka Cyfrowa	231,007
Jagiellońska Biblioteka Cyfrowa	199,825
Kujawsko-Pomorska Biblioteka Cyfrowa	166,260



Małopolska Biblioteka Cyfrowa	91,185
Pictures-bank.eu (ICIMSS)	82,212
Biblioteka Cyfrowa - Regionalia Ziemi Łódzkiej	75,484
Ośrodek "Brama Grodzka - Teatr NN"	74,004
Biblioteka Cyfrowa Uniwersytetu Wrocławskiego	62,382
Filmoteka Narodowa	61,211
Mazowiecka Biblioteka Cyfrowa	53,449
Bałtycka Biblioteka Cyfrowa	52,823
Biblioteka Cyfrowa Ośrodka KARTA	49,045
Pomorska Biblioteka Cyfrowa	44,309
Podlaska Biblioteka Cyfrowa	41,629
Zachodniopomorska Biblioteka Cyfrowa "Pomerania"	38,898
Repozytorium Cyfrowe Instytutów Naukowych	36,519
Radomska Biblioteka Cyfrowa	35,149

Open License Data

58.4% of the 3,051,161 objects in Europeana provided by Poland is openly licensed⁶. 58.4% of these objects are shown with the internationally accredited Public Domain mark⁷, 0.02% is licensed under CC BY-SA⁸, 0.01% is licensed under CC0⁹ and 0.05% is licensed under CC BY¹⁰. Open License data is important as it allows contribution of content to education, Cultural Institutions' exhibitions and the like.

Web Traffic & Usage on Europeana Collections coming from Poland

The strategy of Europeana¹¹ is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.



	2015	2016	2017 (Jan-June)
Visits on Europeana Collections	272,175	175,388	151,981
Views on objects from Poland	428,613	232,237	195,409
Top item	<u>Morze wiosną</u> ¹²	<u>Hirschberg i. Rsgb. Markt, Garnlaube</u> ¹³	<u>Elżbieta Starostecka i Włodzimierz Korcz z synem. Kamilem w domu</u> ¹⁴

- 95% of visits from Poland browsed Europeana Collections in Polish, 3% in English while 2% used other languages.
- The number of objects on Europeana1914-1918 when using the keyword 'Poland': 10,998

Media Coverage, Campaigns & Events, Highlights

Media Coverage

Coverage across 2012 – 2016 contributed to 251 media mentions:

- 18 TV reports
- 54 radio features
- 19 print reports
- 160 online

Campaigns & Events

Together with DSI1 partner PSNC, Poznan, a 'Europeana 1914 – 1918' community collection campaign was held in June 2016. The campaign started with a press conference on 19 May at PSNC headquarters in Poznan. The community collection also took place at PSNC on the 3rd-4th June 2016.

The Polish art was also used in the [Faces of Europe](#) exhibition. Between October 2016 and February 2017, the National Audiovisual Institute together with PSNC, The "Grodzka Gate - NN Theatre" Centre, [Jewish Historical Institute](#) and School of Form, supported by Europeana ran the [TuEuropeana](#) project. The project led [a series of workshops](#) in Poland, inviting potential Europeana users to exchange about their experiences with the ambition to explain the rules of creative re-use of digital cultural content to educators and young creators and to invite more digital cultural collection holders to make their assets accessible via Europeana's channels. At [THE ARTS+](#) conference and fair on The Business of Creativity last October Europeana hosted an interactive and interdisciplinary workshop dedicated to exploring the potential of the cultural and creative market in the digital age (THE ARTS+ Lab). Design students from Poland were invited to develop original projects reusing Europeana content.



The National Digital Library Polona provides access to the digital collections of the National Library of Poland, including the most important editions of literature and scientific materials, historical documents, journals, graphics, photography, and maps.

Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital cultural heritage. To date 33 people from Poland have registered as Europeana Network Association Members. Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities. The Members Council appoints six members to its Management Board, who also sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making. In 2016, Marcin Werla from Poznań was elected to be in the Members Council till 2018.

Europeana pro highlight

- Highlights from the re#MEDIA workshop: Europeana for creatives¹⁵ (February 2017)
- Highlights from the TuEuropeana project workshops: Europeana for Education¹⁶ (December 2016)
- #RE-MEDIA: Design with Europeana at the School of Form¹⁷ (December 2016)

Relevant documents

- Europeana Strategy¹⁸
- Europeana Business Plan 2017¹⁹
- Publishing Framework²⁰
- Content strategy²¹

Annex

¹ As a Digital Service Infrastructure, Europeana will continue to connect the online collections of Europe's cultural heritage institutions. Europeana DSI is funded by the Connecting Europe Facility (CEF). - <https://pro.europeana.eu/project/europeana-dsi>

² Europeana DSI-2 is our core project which aims to connect, as a Digital Service Infrastructure, the online collections of Europe's cultural heritage institution. - <https://pro.europeana.eu/project/europeana-dsi-2>

³ Europeana DSI-3 is a continuation of the previous Europeana DSI projects (Europeana DSI and Europeana DSI-2). The DSI-3 project operates the Europeana core service platform from mid-2017 to mid-2018.

The Europeana DSI-3 consortium consists of Europeana Foundation as coordinator as well as 28 partners from ten different countries represented by aggregators and expert hubs, developers, experts and organisations with relevant distribution networks. - <https://pro.europeana.eu/project/europeana-dsi-3>

⁴ <http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=poland>



⁵ <http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=poland&view=grid>

⁶ <http://opendefinition.org/>

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⁸ You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by-sa/4.0/>

⁹ The person who associated a work with this deed has dedicated the work to the public domain by waiving all of his or her rights to the work worldwide under copyright law, including all related and neighboring rights, to the extent allowed by law. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/zero/1.0/>

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¹¹ <http://strategy2020.europeana.eu/update/>

¹² http://www.europeana.eu/portal/en/record/09404/id_oai_cyfrowe_mnw_art_pl_4630.html

¹³ http://www.europeana.eu/portal/record/09404/id_oai_jbc_jelenia_gora_pl_9986.html

¹⁴ <http://www.europeana.eu/portal/pl/record/2023709/BF29E25DA84B83D842738246DF8A86F552F5F6AB.html>

¹⁵ <http://pro.europeana.eu/blogpost/highlights-from-the-re-media-workshop-europeana-for-creatives>

¹⁶ <http://pro.europeana.eu/blogpost/reaching-out-to-education-professionals-highlights-from-the-tueuropeana-project-workshop-in-lubin>

¹⁷ <http://pro.europeana.eu/blogpost/re-media-design-with-europeana-at-the-school-of-form>

¹⁸ <http://strategy2020.europeana.eu/update/>

¹⁹ <http://pro.europeana.eu/publication/spreading-the-word-business-plan-2017>

²⁰ <http://pro.europeana.eu/publication/publishing-framework>

²¹ <http://pro.europeana.eu/blogpost/europeana-content-strategy>