

Malta and Europeana: a Digital Briefing



St John the Baptist Wearing the Red Tabard of the Order of St John, National Museum of Fine Arts - MUZA (Heritage Malta), CC0

Digital Assets in Europeana: 55,165 (on 17 January 2018)

Funding

Since 2008, Malta has not contributed to the funding of Europeana. To date, Europeana enabled contribution of €100,224 from the budget of the EU to fund Europeana projects in Malta.

Partner	Project	Funding
Acrosslimits Limited	Europeana Awareness, Europeana Food & Drink	€100,224





Participation in projects

Currently there are no Maltese partners in EU-funded projects that contribute to Europeana. The projects directly support to knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana. It would be a positive outcome if we could get our Maltese partners to participate in this.

Aggregation to Europeana

Europeana Collections features over 50 million records of which 55,165 are provided by Maltese Institutions. Most records are provided by Across Limits and CARARE. All records aggregated by Malta can be found here. The main point of contact in Malta is Expo @ Acrosslimits.

Data Partners

The 55,165 objects from Malta are delivered through 12 partners. The largest Data Partner is Jospeh Zammit with 50,358 objects provided to Europeana Collections. The partners are listed below.

Data Partners	Objects on the Portal	
Joseph Zammit	50,358	
Heritage Malta	3,119	
Malta Aviation Museum Foundation	864	
Maltamigration	227	
Alex Vella Gera	225	
National Library of Malta	66	
Pubblikazzjonijiet Kamaleontici	38	
Expo @ Acrosslimits	21	
National Archives of Malta	15	
National Museum of Fine Arts - MUZA (Heritage Malta)	7	
JJP	3	





St. John's Co-Cathedral Foundation	3

Openly Licensed Data

0,1% of the 55,165 objects in Europeana provided by Malta are <u>openly licensed</u>². In the case of Malta these records are shown with the internationally accredited Public Domain mark³, which gives a clear indication to users that they can use the digital material as they wish, incorporating it into educational resources and cultural tourism packages, for example. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.

Web Traffic & Usage on Europeana Collections coming from Malta

The <u>strategy of Europeana</u>⁴ is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.

	2015	2016	2017
Visits on Europeana Collections	4,557	3,999	3,357
Views on objects from Malta	18,553	12,078	7,985
Top item	Les Gavroches ⁵	View through waves off the coast of Kanagawa ⁶	View through waves off the coast of Kanagawa ⁷

- 92% of visits from Malta browsed Europeana Collections in English, 2% in Maltese and 6% used other languages.
- The number of objects on Europeana1914-1918 when using the keyword 'Malta': 134

Media Coverage & Highlights

Media Coverage

Across 2012-2017 there were 58 media mentions in Malta:

- 1 TV reports
- 2 radio features
- 41 print reports
- 14 online





Highlights

The annual presidency event was held on 23 and 24 May in the premises of the Conference centre of Ħaġiar Qim, while Malta is hosting the EU presidency. A high-level strategy meeting, it was primarily targeted at policymakers of EU member states as a means to raise awareness about what Europeana does in culture and education, and how it can help them in their own work. The purpose was to build on the 'Europeana for Education Policy Recommendations' designed in May 2015 during the Italian Presidency of the EU, and more specifically 'Recommendation II. Prioritise the provision of 'Fit for Education and Learning' content by cultural heritage institutions and ministries'.

Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To this date 8 people from Malta have registered to become a Europeana Network Association Member.

Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities.

Also the Members Council appoints six members to form its Management Board, who sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making.

Annex

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¹ http://www.europeana.eu/portal/nl/search?q=*%3A*&f[COUNTRY][]=malta

² Open data and content can be freely used, modified, and shared by anyone for any purpose - http://opendefinition.org/.

³ This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights.

⁴ http://strategy2020.europeana.eu/update/

⁵ http://www.europeana.eu/portal/nl/record/08533/artifact_aspx_id_751.html

⁶ http://www.europeana.eu/portal/nl/record/08533/artifact_aspx_id_1063.html

⁷ http://www.europeana.eu/portal/nl/record/08533/artifact_aspx_id_1063.html