

## Italy and Europeana: a Digital Briefing



*Cristo morto nel sepolcro e tre dolenti | Andrea Mantegna, Pinacoteca di Brera, CC BY-NC-ND*

**Digital Assets in Europeana:** 3,140,005 (on 17 January 2018)

### Funding

Since 2008, Italy has contributed €100,000 to the funding of Europeana.

To date, Europeana enabled contribution of €1,896,324 from the budget of the EU to fund Europeana projects in Italy.

Partner	Project	Funding
Consiglio Nazionale delle Ricerche	Europeana Cloud, Rise of Literacy	€ 284,201
Europeana Fashion International Association	DSI1 <sup>1</sup> , DSI2 <sup>2</sup> , DSI3 <sup>3</sup>	€ 647,235
Fondazione Museo storico del Trentino	Europeana Awareness	€ 24,380



Fratelli Alinari Istituto di Edizioni Artistiche-Idea Spa	Europeana Food & Drink	€ 78,852
Istituto Centrale per il Catalogo Unico Delle Biblioteche Italiane e per le informazioni Bibliografiche	Europeana Awareness, Europeana Food & Drink, Europeana Sounds, Rise of Literacy	€ 323,747
Istituto Luce-Cinecitta SRL	Europeana Cloud	€ 26,400
NET7 SRL	Europeana Sounds	€ 157,704
Universita Degli Studi di Roma la Sapienza	Europeana Food & Drink	€ 222,705
International Consortium for Photographic Heritage Photoconsortium	DSI3	€ 131,100

### Participation in projects

Currently 4 Italian partners in 2 EU-funded project contribute to Europeana. These projects directly support knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana.

Partner	Project
Europeana Fashion International Association, International Consortium for Photographic Heritage Photoconsortium	DSI3
Consiglio Nazionale delle Ricerche, Istituto Centrale per il Catalogo Unico Delle Biblioteche Italiane e per le informazioni Bibliografiche	Rise of Literacy

### Aggregation to Europeana

Europeana Collection features over 50 million records of which 3,140,005 are provided by Italian Institutes. Most records are provided by AthenaPlus and EFG – The European Film Gateway. All records aggregated by Italy can be found [here](#)<sup>4</sup>. The main point of contact in Italy is CulturalItalia.

### Data Partners

The 3,140,005 objects from Italy are delivered through 101 partners. The largest Data Partner is SAN - Sistema Archivistico Nazionale with 674,642 objects provided to Europeana



Collections. Other partners and records can be found [here](#)<sup>5</sup>. The 20 largest partners are listed below.

<b>Data Partners</b>	<b>Objects on the Portal</b>
SAN - Sistema Archivistico Nazionale	674,642
Cinecittà Luce S.p.A.	372,411
Internet Culturale	218,249
Istituto Sturzo, Roma	214,111
Internet Culturale - Biblioteca Braidense Milano	117,379
Biblioteca nazionale centrale di Roma	117,077
Teßmann Library	115,176
Department of Life Sciences, University of Trieste	101,323
LUCE	88,098
Central Institute for the Union Catalogue of Italian Libraries	83,141
Internet Culturale / CulturalItalia	82,791
Epigraphic Database Roma	71,826
MuseiD-Italia	69,961
Fondazione Luigi Micheletti	51,704
Regione Piemonte	50,160
Dario Fo & Franca Rame Archive, CTFR, Milano, Italia	47,331
Epigraphic Dabatase Bari	40,283
Cineteca di Bologna	39,426
Archivio Franca Rame - Dario Fo	38,622



Archivio di Stato di Venezia - Judaica-europeana	38,597
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### Openly Licensed Data

9.7% of the 3,140,005 objects in Europeana provided by Italy is openly licensed<sup>6</sup>. 5% of these objects are shown with the internationally accredited Public Domain mark<sup>7</sup>, 4.3% is licensed under CC BY-SA<sup>8</sup> and 0.4% is licensed under CC0<sup>9</sup>. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.

### Web Traffic & Usage on Europeana Collections coming from Italy

The strategy of Europeana<sup>10</sup> is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.

	2015	2016	2017
Visits on Europeana Collections	296,202	211,251	200,352
Views on objects from the Netherlands	438,005	237,420	207,239
Top item	<u>Gabriele Ferzetti e la moglie, Maria Grazia Eminente, tra gli invitati del ricevimento</u> <sup>11</sup>	<u>Matrimonio di Antonio Cabrini con Consuelo Benzi</u> <sup>12</sup>	<u>Diego Abatantuono</u> <sup>13</sup>

- 92% of visits from Italy browsed Europeana Collections in Italian, 5% in English, 1% in German while 2% used other languages.
- The number of objects on Europeana1914-1918 from Italy: 114,365

### Media Coverage & Highlights

#### Media Coverage

Across 2012-2017 there were 147 media mentions in Italy:

- 5 TV reports
- 7 radio features
- 43 print reports
- 92 online



### Highlights

On 14 February Europeana Launched #AllezLiterature. Organised around three main phases, this new thematic campaign focused on libraries and archives and ran on social media in the first half of 2017. While it continues to explore the shared human experience through culture, it focuses on a new medium: words, in all their forms and languages.

Through #AllezLiterature Europeana wants to shine a light on the value of the written word in the shared cultural heritage, as enriched by text, literature and poetry as it is by paintings, drawings or sculptures.

The ICCU contributed 1 open licensed item for this campaign.

In April and May 2017, educational projects selected in Europeana's first match funding call ran two crowdfunding rounds to finance their original ideas. These teams mobilized their networks, organized fundraising events and turned to social media to get maximum support from the crowd.

Developed by the Associazione culturale Se, a project aiming to develop the ebook *Animals in the Great War* received €3,042 during the crowdfunding rounds. A bilingual eBook in Italian and English, *Animals in the Great War* will be available for free download from the Se website. Free to reuse resources catalogued in the Europeana 1914-1918 database will be used in this initiative.

The third Members Council meeting will be held on 5 December 2017 at the National museum of science and technology Leonardo Da Vinci in Milan.

On 6 December 2017, the National museum of science and technology Leonardo Da Vinci in Milan will host the 2017 Europeana Network Association AGM. The AGM brings together representatives of the Europeana Network Association to inspire each other, transfer knowledge, and make recommendations for the future of Europeana.

This year's AGM will focus on Business Plan, Task Forces and Working Groups related activities and will kick-start the Members Council elections.

It will also be an opportunity to position Europeana as a partner in the 2018 European Year of Cultural Heritage.

### Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To this date 158 people from Italy have registered to become a Europeana Network Association Member.

Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities.

Also the Members Council appoints six members to form its Management Board, who sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making. In 2017, Francesca Di Donato from Net7 srl got reelected to be part of the Members Council for the next two years.



## Annex

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<sup>1</sup> As a Digital Service Infrastructure, Europeana will continue to connect the online collections of Europe's cultural heritage institutions. Europeana DSI is funded by the Connecting Europe Facility (CEF). - <https://pro.europeana.eu/project/europeana-dsi>

<sup>2</sup> Europeana DSI-2 is our core project which aims to connect, as a Digital Service Infrastructure, the online collections of Europe's cultural heritage institution. - <https://pro.europeana.eu/project/europeana-dsi-2>

<sup>3</sup> Europeana DSI-3 is a continuation of the previous Europeana DSI projects (Europeana DSI and Europeana DSI-2). The DSI-3 project operates the Europeana core service platform from mid-2017 to mid-2018.

The Europeana DSI-3 consortium consists of Europeana Foundation as coordinator as well as 28 partners from ten different countries represented by aggregators and expert hubs, developers, experts and organisations with relevant distribution networks. - <https://pro.europeana.eu/project/europeana-dsi-3>

<sup>4</sup> [http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=italy&q=%3A\\*&view=grid](http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=italy&q=%3A*&view=grid)

<sup>5</sup> [http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=italy&q=%3A\\*&view=grid](http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=italy&q=%3A*&view=grid)

<sup>6</sup> Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

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You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/zero/1.0/>

<sup>10</sup> <http://strategy2020.europeana.eu/update/>

<sup>11</sup> [http://www.europeana.eu/portal/en/record/08602/NonAVCreation\\_luce\\_it\\_IL\\_NonAVCreation\\_IL0020024245\\_1.html](http://www.europeana.eu/portal/en/record/08602/NonAVCreation_luce_it_IL_NonAVCreation_IL0020024245_1.html)

<sup>12</sup> <http://www.europeana.eu/portal/en/record/2023701/ANS68ccd66e6d1211e1ae16bc305bd461d9.html>





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<sup>13</sup>[http://www.europeana.eu/portal/it/record/08602/NonAVCreation\\_luce\\_it\\_IL\\_NonAVCreation\\_Master13339IT\\_IL\\_FT00001\\_00000494\\_1.html](http://www.europeana.eu/portal/it/record/08602/NonAVCreation_luce_it_IL_NonAVCreation_Master13339IT_IL_FT00001_00000494_1.html)

