

## Hungary and Europeana: a Digital Briefing



*Pilgrimage to the Cedars in Lebanon | Csontváry, Museum of Fine Arts - Hungarian National Gallery, Budapest, CC BY-NC-SA*

**Digital Assets in Europeana:** 808,552 (on 17 January 2018)

### Funding

Since 2008, Hungary has contributed €25,138 to the funding of Europeana.

To date, Europeana enabled contribution of €191,254 from the budget of the EU to fund Europeana projects in Hungary.

Partner	Project	Funding
University of Debrecen	Europeana Cloud	€13,200



Central European University	Europeana Awareness	€30,188
Hungarian Museum of Trade and Tourism	Europeana Food & Drink	€68,635
National Archives of Hungary	Migration	€79,231

## Background

The catalyst for Europeana was a letter sent by the premiers of Hungary, France, Germany, Spain, Italy and Poland to the President of the European Commission, José Manuel Durão Barroso, in April 2005.

## Participation in projects

Currently no Hungarian partner in EU-funded projects contribute to Europeana. The projects directly support to knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana. It would be a positive outcome if we could get our Hungarian partners to participate in this.

## Aggregation to Europeana

Europeana Collections features over 50 million records of which 808,552 are provided by Hungarian Institutions. Most records are provided by EUscreen and Forum Hungaricum Non-profit Ltd. All records aggregated by Hungary can be found [here](#)<sup>1</sup>. The main point of contact in Hungary is MaNDA – Hungaria National Digital Archive and Film Institute.

## Data Partners

The 808,552 objects from Hungary are delivered through 94 partners. The largest Data Partner is National Audiovisual Archive of Hungary with 252,685 objects provided to Europeana Collections. Other partners and records can be found [here](#)<sup>2</sup>. The 20 largest partners are listed below.

Data Partners	Objects on the Portal
National Audiovisual Archive of Hungary	252,685
Open Society Archives at Central European University	107,848
Hungarian Theatre Museum and Institute, OSZMI	49,174
Dr. Kovács Pál County Library	41,313



National Széchényi Library - Digital Archive of Pictures	40,276
Balaton Museum – Keszthely	31,267
National Széchényi Library - Hungarian Electronic Library	31,214
The University and National Library of Debrecen	28,945
Museum of Fine Arts - Hungarian National Gallery, Budapest	18,779
Petőfi Literary Museum	15,065
Thorma János Museum	12,962
Gróf Esterházy Károly Museum - Pápa	12,004
Katona József Library	11,219
Békés County Knowledge Centre and Library	11,107
Palóc Museum	10,980
Museum of Applied Arts, Budapest	10,908
Hungarian Open Air Museum	9,831
Domokos Kuny Museum - Tata	8,831
Csorba Győző Library	7,605
II. Rákóczi Ferenc County Library	7,058

### Openly Licensed Data

5.8% of the 808,552 objects in Europeana provided by Hungary is openly licensed<sup>3</sup>. 4.2% of these objects are shown with the internationally accredited Public Domain mark<sup>4</sup>, 0,1% is licensed under CC BY-SA<sup>5</sup> and 1.5% is licensed under CC BY<sup>6</sup>. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.





## Web Traffic & Usage on Europeana Collections coming from Hungary

The strategy of Europeana<sup>7</sup> is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.

	2015	2016	2017
Visits on Europeana Collections	129,636	73,987	73,957
Views on objects from Hungary	166,205	129,930	103,785
Top item	<a href="#"><u>Az eltűnt idő nyomában</u></a> <sup>8</sup>	<a href="#"><u>Gulliver utazása Lilliputban</u></a> <sup>9</sup>	<a href="#"><u>Közlekedés - Keleti pályaudvar</u></a> <sup>10</sup>

- 92% of visits from Hungary browsed Europeana Collections in Hungarian, 5% in English, and 3% used other languages.
- The number of objects on Europeana1914-1918 from Hungary: 5,092

## Media Coverage & Highlights

### Media Coverage

Across 2012-2017 there were 156 media mentions in Hungary:

- 2 TV reports
- 4 radio features
- 12 print reports
- 138 online

### Highlights

On 14 February Europeana Launched #AllezLiterature. Organised around three main phases, this new thematic campaign focused on libraries and archives and ran on social media in the first half of 2017. While it continues to explore the shared human experience through culture, it focuses on a new medium: words, in all their forms and languages.

Through #AllezLiterature Europeana wants to shine a light on the value of the written word in the shared cultural heritage, as enriched by text, literature and poetry as it is by paintings, drawings or sculptures.

The Petöfi Literary Museum contributed 6 restricted licensed items for this campaign.

### Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To this date 26 people from Hungary have registered to become a Europeana Network Association Member.



Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities.

Also the Members Council appoints six members to form its Management Board, who sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making. In 2017, Julia Katona from Schola Graphidis Art Collection, Budapest has been elected to the Members Council for the next two years.

## Annex

<sup>1</sup>[http://www.europeana.eu/portal/en/search?q=%3A\\*&f%5BCOUNTRY%5D%5B%5D=hungary&view=grid](http://www.europeana.eu/portal/en/search?q=%3A*&f%5BCOUNTRY%5D%5B%5D=hungary&view=grid)

<sup>2</sup>[http://www.europeana.eu/portal/en/search?q=%3A\\*&f%5BCOUNTRY%5D%5B%5D=hungary&view=grid](http://www.europeana.eu/portal/en/search?q=%3A*&f%5BCOUNTRY%5D%5B%5D=hungary&view=grid)

<sup>3</sup> Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

<sup>4</sup> This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights.

You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

<sup>5</sup> You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by-sa/4.0/>

<sup>6</sup> You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by/3.0/>

<sup>7</sup> <http://strategy2020.europeana.eu/update/>

<sup>8</sup>[http://www.europeana.eu/portal/en/record/92006/BibliographicResource\\_1000095233098.html](http://www.europeana.eu/portal/en/record/92006/BibliographicResource_1000095233098.html)

<sup>9</sup>[http://www.europeana.eu/portal/en/record/92006/BibliographicResource\\_1000095225799.html](http://www.europeana.eu/portal/en/record/92006/BibliographicResource_1000095225799.html)

<sup>10</sup><http://www.europeana.eu/portal/hu/record/2023710/BF7CC01236DA872439CC75649F1832A3E3F1A964.html>

