

Germany and Europeana: a Digital Briefing



Self-Portrait with Fur-Trimmed Robe | Albrecht Dürer, Alte Pinakothek, Munich, Public Domain

Digital Assets in Europeana: 5,081,979 (on 17 January 2018)

Funding

Since 2008, Germany has contributed €605,000 to the funding of Europeana. To date, Europeana has enabled contribution of €2,732,135 from the budget of the EU to fund Europeana projects in Germany.

Partner	Project	Funding
Bayerische Staatsbibliothek	Europeana Cloud	€ 33,840
Deutsche Filminstitute	DSI1 ¹ , DSI2 ² , DSI3 ³	€ 419,335



Deutsche Nationalbibliothek	Europeana Awareness, Europeana Sounds, DSI3	€ 188,999
Exozet Berlin GmbH	Europeana Creative	€ 98,638
Facts and Files Research Institute Berlin Partnership	Europeana Awareness, DSI1, DSI2, DSI3	€ 404,232
Freie Universität Berlin	DSI1, DSI2	€ 471,473
Humboldt-Universität zu Berlin	DSI2	€ 44,512
Max Planck Gesellschaft zur Foerderung der Wissenschaften E.V.	Europeana Sounds	€ 104,136
Museum für Naturkunde - Leibniz-Institut für Evolutions- und Biodiversitätsforschung an der Humboldt-Universität zu Berlin	Europeana Creative	€ 83,673
MFG Medien- und Filmgesellschaft Baden- Württembergers MBH	Europeana Creative	€ 199,544
Open Knowledge Foundation Deutschland	Europeana Cloud	€ 128,720
Questa.Soft - Gesellschaft für Software-Entwicklung MBH	Europeana Cloud	€ 27,600
Rundfunk Berlin-Brandenburg	Europeana Sounds	€ 199,947
Staatsbibliothek zu Berlin - Preussischer Kulturbesitz	DSI2, Rise of Literacy	€ 166,276
Stiftung Deutsche Kinemathek* Museum für Film und Fernsehen	Europeana Awareness	€ 39,000
Universität Bielefeld	Europeana Cloud	€ 36,800
Zentral- und Landesbibliothek Berlin	Europeana Awareness	€ 34,400
Stiftung Preussischer Kulturbesitz	DSI3	€ 41,000



Participation in projects

Currently, five German partners contribute to Europeana.

Partner	Project
Deutsches Filminstitut - DIF e.V., Deutsche Nationalbibliothek, Facts & Files Historisches Forschungsinstitut Berlin Drauschke Schreiber, Stiftung Preussischer Kulturbesitz	DSI3
Staatsbibliothek zu Berlin - Preußischer Kulturbesitz (SBB-PK)	Rise of Literacy

EU-funded projects directly support knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana.

Aggregation to Europeana

Europeana Collections features over 50 million records of which 5,081,979 are provided by German Institutions. Most records are provided by The European Library and the Deutsche Digitale Bibliothek. All records aggregated by Germany can be found [here](#)⁴. The main point of contact in Germany is Deutsche Digitale Bibliothek.

Data Partners

The 5,081,979 objects from Germany are delivered through 235 partners. The largest Data Partner is Deutsche Fotothek with 1,124,729 objects provided to Europeana Collections. Other partners and records can be found [here](#)⁵. The 20 largest partners are listed below.

Data Partners	Objects on the Portal
Deutsche Fotothek	1,124,729
Bavarian State Library	1,114,275
Bibliothek der Friedrich-Ebert-Stiftung	201,518
Stadtgeschichtliches Museum Leipzig	170,596
German Archaeological Institute	170,486
Botanic Garden and Botanical Museum Berlin-Dahlem	143,453



Staatsbibliothek zu Berlin - Preußischer Kulturbesitz	142,612
Archiv der sozialen Demokratie (AdsD)	139,335
Hamburg State Library	131,100
Arachne	124,616
Architekturmuseum der Technischen Universität Berlin in der Universitätsbibliothek	107,207
Deutsches Filminstitut - DIF	96,022
Universitätsbibliothek JCS Frankfurt am Main	87,873
Spielzeugmuseum der Stadt Nürnberg (Museum Lydia Bayer)	80,306
Epigraphische Datenbank Heidelberg	69,053
Natural History Museum, Vienna - Herbarium W	68,223
Bildarchiv Foto Marburg	66,434
Landesarchiv Baden-Württemberg	61,267
Deutsche Welle	55,295
Architekturmuseum der Technischen Universität München	50,914

Openly Licensed Data

23.3% of the 5,081,979 objects in Europeana provided by Germany is openly licensed⁶. 8.8% of these objects are shown with the internationally accredited Public Domain mark⁷, 10% is licensed under CC BY-SA⁸, 0.6% is licensed under CC0⁹ and 4% is licensed under CC BY¹⁰. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.

Web Traffic & Usage on Europeana Collections coming from Germany

The strategy of Europeana¹¹ is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.





	2015	2016	2017
Visits on Europeana Collections	515,115	304,620	259,414
Views on objects from Germany	1,003,627	419,079	352,652
Top item	<u>Curd Jürgens und Marlene Knaus</u> ¹²	<u>Stehauf : Schaukelpaul</u> ¹³	<u>Dorag and Espressomaschine</u> ¹⁴

- 92% of visits from Germany browsed Europeana Collections in German, 4% in English and 6% used other languages.
- The number of objects on Europeana1914-1918 when using the keyword 'Germany': 33,653

Media Coverage & Highlights

Media Coverage

There was significant coverage across 2012- 2017 which contributed to 246 media mentions:

- 21 TV reports
- 29 radio features
- 101 print reports
- 95 online

Highlights

On 5-6 October 2016 the Europeana Aggregator Forum took place at the Deutsche Nationalbibliothek. This meeting is organised by Europeana Foundation to work on the future aggregation landscape, to work on why and how we are distributing content to audiences and to work on planning data quality improvements.

On 14 February Europeana Launched *#AllezLiterature*. Organised around three main phases, this new thematic campaign focused on libraries and archives and ran on social media in the first half of 2017. While it continues to explore the shared human experience through culture, it focuses on a new medium: words, in all their forms and languages. Through *#AllezLiterature* Europeana shed light on the value of the written word in the shared cultural heritage, as enriched by text, literature and poetry as it is by paintings, drawings or sculptures. The German National Library contributed 27 restrictly licensed items for this campaign.

On 22 and 23 June, the Europeana Transcribathon Campus took place at the Berlin State Library, gathering people from across Europe to enrich the Europeana 1914-1918 digital archive. Over two days, teams from three generations (participants were 15 to 83 years old) coming from Germany, UK, France, Italy, Belgium, Austria, Romania and even Syria competed



with each other to digitally transcribe as many World War One documents as possible, and link them to other historical sources.

Between 11 and 15 October, Europeana joined cultural institutions, publishing houses, technology companies and other creative minds in Frankfurt, Germany as one of the key partners of [THE ARTS±](#), during the [Frankfurt Book Fair](#).

Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To date, 155 people from Germany have registered as Europeana Network Association Members. Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities. The Members Council appoints six members to form its Management Board, who also sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making. In 2017, Barbara Fischer from Wikimedia Deutschland and Antje Schmidt from the Museum für Kunst und Gewerbe Hamburg were elected to the Members Council till 2019. In 2018, Stephan Bartholmei from the Deutsche Digitale Bibliothek and Ellen Euler from the University of Applied Sciences Potsdam got re-elected to be in the Members Council till 2021.

Europeana Foundation

In September 2017 Elisabeth Niggemann, director of Deutsche Nationalbibliothek was elected as Chair of Europeana Foundation. Earlier this year Monika Hagedorn-Saupe deputy director at SPK - Institut für Museumsforschung was appointed as the Vice Chair of Europeana Foundation.



Annex

¹As a Digital Service Infrastructure, Europeana will continue to connect the online collections of Europe's cultural heritage institutions. Europeana DSI is funded by the Connecting Europe Facility (CEF). - <https://pro.europeana.eu/project/europeana-dsi>

² Europeana DSI-2 is our core project which aims to connect, as a Digital Service Infrastructure, the online collections of Europe's cultural heritage institution. - <https://pro.europeana.eu/project/europeana-dsi-2>

³ Europeana DSI-3 is a continuation of the previous Europeana DSI projects (Europeana DSI and Europeana DSI-2). The DSI-3 project operates the Europeana core service platform from mid-2017 to mid-2018.

The Europeana DSI-3 consortium consists of Europeana Foundation as coordinator as well as 28 partners from ten different countries represented by aggregators and expert hubs, developers, experts and organisations with relevant distribution networks. - <https://pro.europeana.eu/project/europeana-dsi-3>

⁴http://www.europeana.eu/portal/en/search?q=%3A*&f%5BCOUNTRY%5D%5B%5D=germany&view=grid

⁵http://www.europeana.eu/portal/en/search?q=%3A*&f%5BCOUNTRY%5D%5B%5D=germany&view=grid

⁶ Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

⁷ This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights.

You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

⁸ You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by-sa/4.0/>

⁹ The person who associated a work with this deed has dedicated the work to the public domain by waiving all of his or her rights to the work worldwide under copyright law, including all related and neighboring rights, to the extent allowed by law.

You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/zero/1.0/>

¹⁰ You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by/3.0/>

¹¹ <http://strategy2020.europeana.eu/update/>

¹² <http://statistics.europeana.eu/country/germany>





¹³ http://www.europeana.eu/portal/nl/record/08535/Inventarnummer_1974_881.html

¹⁴ http://www.europeana.eu/portal/de/record/08547/sgml_eu_php_obj_z0063363.html

