

Estonia and Europeana: a Digital Briefing



Yough Gardeners, Tartu Art Museum, CC BY-NC-SA

Digital Assets in Europeana: 528,790 (on 17 January 2018)

Funding

Since 2008, Estonia has contributed €108,500 to the funding of Europeana. To date, Europeana enabled contribution of €7,238 from the budget of the EU to fund Europeana projects in Estonia.

Partner	Project	Funding
Eesti Rahvusraamatukogu	Europeana Awareness	€7,238

Participation in projects

Currently there are no Estonian partners that contribute in EU-funded projects to Europeana. The projects directly support to knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana. It would be a positive outcome if we could get our Estonian partners to participate in this.



Aggregation to Europeana

Europeana Collections features over 50 million records of which 528,790 are provided by Estonian Institutions. Most records are provided by Archives Portal Europe and Linked Heritage. All records aggregated by Estonia can be found [here](#)¹. The main point of contact in Estonia is Muis – Museums Public Portal.

Data Partners

The 528,790 objects from Estonia are delivered through 27 partners. The largest Data Partner is Rahvusarhiiv with 169,110 objects provided to Europeana Collections. Please find a full list of Partners [here](#)². The 20 largest partners are listed below.

Data Partners	Objects on the Portal
Rahvusarhiiv	169,110
National Library of Estonia	99,954
Eesti Rahvusringhääling	99,264
Institute of Geology at TUT	24,108
Muis -Museums Public Portal	22,324
University of Tartu	17,532
Muinsuskaitseamet Estonian National Heritage Board	11,935
Eesti Maanteemuuseum	11,129
Eesti Põllumajandusmuuseum	9,685
Hiiumaa Muuseumid SA	8,795
Eesti Kunstimuuseum	8,681
Tallinna Linnamuuseum	6,212
Eesti Spordimuuseum	6,074
Võrumaa Muuseum	5,835



Harjumaa Muuseum	5,792
Dr.Fr.R.Kreutzwaldi Memoriaalmuuseum	4,352
Eesti Tarbekunsti- ja Disainimuuseum	4,326
Eesti Teatri- ja Muusikamuuseum	3,696
Eesti Tuletõrjemuuseum	3,106
Eesti Piimandusmuuseum	2,752

Openly Licensed Data

57.7% of the 528,790 objects in Europeana provided by Estonia is openly licensed³. 17.6% of these objects are shown with the internationally accredited Public Domain mark⁴, 28.6% is licensed under CC BY-SA⁵ and 11.5% is licensed under CC0⁶. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.

Web Traffic & Usage on Europeana Collections coming from Estonia

The strategy of Europeana⁷ is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.

	2015	2016	2017
Visits on Europeana Collections	19,466	14,854	11,560
Views on objects from Estonia	36,416	27,255	19,448
Top item	<u>Räpina Realgümnasium : Sillapea loss</u> ⁸	<u>Young Gardeners</u> ⁹	<u>Hell</u> ¹⁰

- 50% of visits from Estonia browsed Europeana Collections in Estonian, while 43% used English, 6% Russian and 1% used other languages.
- The number of objects on Europeana1914-1918 when using the keyword 'Estonia': 7,284





Media Coverage & Highlights

Media Coverage

Across 2012-2017 there were 37 media mentions in Estonia:

- 3 TV reports
- 6 radio features
- 7 print reports
- 21 online

Highlights

On 14 February Europeana Launched #AllezLiterature. Organised around three main phases, this new thematic campaign will focus on libraries and archives and ran on social media in the first half of 2017. And while it continues to explore the shared human experience through culture it focuses on a new medium: words, in all their forms and languages.

Through #AllezLiterature Europeana wants to shine a light on the value of the written word in the shared cultural heritage, as enriched by text, literature and poetry as it is by paintings, drawings or sculptures.

National Library of Estonia contributed 4 open and 1 restricted licensed items for this campaign.

On 4-5 October 2017 the 'Developing impact goals for cultural heritage' policy discussion, organised by the Ministry of Culture of Estonia and Europeana will take place in Tallinn, during the Estonian Presidency.

During this one-day-and-a-half policy event, held under the auspices of the Europeana DSI3, we will familiarise the participants with the Europeana Impact Framework and explore potential impact goals for Digital Cultural Heritage to agree on and implement. The output will be a set of actionable policy recommendations for further development under the European Year of Cultural Heritage for publication during the Austrian Presidency in 2018.

Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To this date 7 people from Estonia have registered to become a Europeana Network Association Member.

Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities.

Also the Members Council appoints six members to form its Management Board, who sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making.





Annex

¹http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=estonia&locale=en&per_page=96&q=%2A%3A%2A&view=list

²http://www.europeana.eu/portal/en/search?f%5BCOUNTRY%5D%5B%5D=estonia&locale=en&per_page=96&q=%2A%3A%2A&view=list

³ Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

⁴ This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

⁵ You are free to:

Share — copy and redistribute the material in any medium or format

Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by-sa/4.0/>

⁶ The person who associated a work with this deed has dedicated the work to the public domain by waiving all of his or her rights to the work worldwide under copyright law, including all related and neighboring rights, to the extent allowed by law. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/zero/1.0/>

⁷ <http://strategy2020.europeana.eu/update/>

⁸http://www.europeana.eu/portal/en/record/92067/BibliographicResource_3000006061009.html

⁹http://www.europeana.eu/portal/en/record/92097/BibliographicResource_1000126672723.html

¹⁰ http://www.europeana.eu/portal/en/record/2063607/EST_280_001.html

