

## Croatia and Europeana: a Digital Briefing



*Poklonstvo pastira | Giambattista Pittoni, Croatian Academy of Sciences and Arts, Public Domain Marked*

**Digital Assets in Europeana:** 115,869 (on 17 January 2018)

### Funding

Since 2008, Croatia has contributed €26,000 to the funding of Europeana.

To date, Europeana enabled contribution of €66,094 from the budget of the EU to fund Europeana projects in Croatia.

Partner	Project	Funding
Hrvatska Akademija Znanosti I Umjetnosti	Europeana Cloud	€ 37,886
Institut za Razvoj I Medunarodne Odnose	Europeana Awareness	€ 28,208

### Participation in projects

Currently there are no Croatian partner in EU-funded projects that contribute to Europeana. The projects directly support to knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities



include delivering content, technology and knowledge to Europeana. It would be a positive outcome if we could get our Croatian partners to participate in this.

### Aggregation to Europeana

Europeana Collections features over 50 million records of which 115,869 are provided by Croatian Institutes. Most records are provided by AthenaPlus and the European Library. All records aggregated by Croatia can be found [here](#)<sup>1</sup>. The main point of contact in Croatia is Ministry of Culture of the Republic of Croatia.

### Data Partners

The 115,869 objects from Croatia are delivered through 16 partners. The largest Data Partner is the Muzej za umjetnost i obrt with 56,895 objects provided to Europeana Collections. The partners are listed below.

Data Partners	Objects on the Portal
Muzej za umjetnost i obrt, Zagreb	56,895
National and University Library in Zagreb	27,304
Croatian Academy of Sciences and Arts	24,005
Gradska knjižnica Rijeka	2,499
Ministry of Culture of the Republic of Croatia	1,760
Museum of Contemporary Art Zagreb, Croatia	1,467
Sveučilište Jurja Dobrile u Puli	1,230
University of Zagreb	650
University of Rijeka	247
The Zagreb City Libraries	234
Josip Juraj Strossmayer University of Osijek. Faculty of Civil Engineering.	220
University of Split	62
University of Zadar	20



University of Dubrovnik.	2
Hrvatski državni arhiv	2
University of Zadar. Department of Archaeology.	1

### Openly Licensed Data

16,6% of the 115,869 objects in Europeana provided by Croatia is openly licensed<sup>2</sup>. 16,6% of these records are shown with the internationally accredited Public Domain mark<sup>3</sup>, 0,02% is licensed under CC BY<sup>4</sup>. Openly Licensed data is important as it allows contribution of content to education, Creative Industries, exhibitions and the like.

### Web Traffic & Usage on Europeana Collections coming from Croatia

The strategy of Europeana<sup>5</sup> is to increase use of cultural heritage data by placing the material where users are. This does require the data to be under an open license in the main so that education, research systems and creative industry users can access automatically.

	2015	2016	2017
Visits on Europeana Collections	24,726	25,304	26,434
Views on objects from Croatia	41,276	20,288	34,092
Top item	<u>Jedan list Vuka Stef</u> <sup>6</sup>	<u>Pliva Streptoksazol</u> <sup>7</sup>	<u>Pliva Streptoksazol</u> <sup>8</sup>

- 57% of visits from Croatia browsed Europeana Collections in Croatian, 41% in English and 2% used other languages.
- The number of objects on Europeana1914-1918 from Croatia: 951

### Media Coverage & Highlights

#### Media Coverage

Across 2012-2017 there were 129 media mentions in Croatia:

- 11 TV reports
- 11 radio features
- 27 print reports
- 80 online





### Highlights

On 14 February Europeana Launched #AllezLiterature. Organised around three main phases, this new thematic campaign focused on libraries and archives and ran on social media in the first half of 2017. While it continues to explore the shared human experience through culture, it focuses on a new medium: words, in all their forms and languages.

Through #AllezLiterature Europeana wants to shine a light on the value of the written word in the shared cultural heritage, as enriched by text, literature and poetry as it is by paintings, drawings or sculptures.

The National and University Library in Zagreb contributed 17 open licensed items for this campaign.

On 2-3 November 2017 the Europeana Aggregator Forum will take place at the Croatian State Archive. This meeting is organised by Europeana Foundation to work on the future aggregation landscape, to work on why and how we are distributing content to audiences and to work on planning data quality improvements.

### Europeana Network Association

The Europeana Network Association is a dedicated group of experts working in the field of digital heritage. To this date 20 people from Croatia have registered to become a Europeana Network Association Member.

Every year the Europeana Network Association elects the Members Council consisting of 36 members who play a crucial role across all Europeana's activities.

Also the Members Council appoints six members to form its Management Board, who sit on the Europeana Governing Board and represent the Network in the Europeana Foundation's executive decision making.



## Annex

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<sup>1</sup> [http://www.europeana.eu/portal/en/search?q=%3A\\*&f\[COUNTRY\]\[\]=croatia](http://www.europeana.eu/portal/en/search?q=%3A*&f[COUNTRY][]=croatia)

<sup>2</sup> Open data and content can be freely used, modified, and shared by anyone for any purpose - <http://opendefinition.org/>

<sup>3</sup> This work has been identified as being free of known restrictions under copyright law, including all related and neighboring rights. You can copy, modify, distribute and perform the work, even for commercial purposes, all without asking permission. - <https://creativecommons.org/publicdomain/mark/1.0/>

<sup>4</sup> You are free to:  
Share — copy and redistribute the material in any medium or format  
Adapt — remix, transform, and build upon the material for any purpose, even commercially. - <https://creativecommons.org/licenses/by/3.0/>

<sup>5</sup> <http://strategy2020.europeana.eu/update/>

<sup>6</sup> [http://www.europeana.eu/portal/en/record/9200350/BibliographicResource\\_3000095272167.html](http://www.europeana.eu/portal/en/record/9200350/BibliographicResource_3000095272167.html)

<sup>7</sup> [http://www.europeana.eu/portal/en/record/2048053/MUO\\_053203.html](http://www.europeana.eu/portal/en/record/2048053/MUO_053203.html)

<sup>8</sup> [http://www.europeana.eu/portal/en/record/2048053/MUO\\_053203.html](http://www.europeana.eu/portal/en/record/2048053/MUO_053203.html)

