

*Example: Contextualising a poster*

This example is intended to illustrate a possible scenario for metadata enrichment in the context of Europeana.

*23-Sep-2012 Detlev Balzer*

### **edm:ProvidedCHO**

dc:contributor [Benno Schwabe & co. Basel (Buchdruck)]

dc:contributor [Wassermann A.G. Graph. Anstalt, Basel (Lithographie)]

dc:coverage [iso3166-2:CH (spatial)]

dc:creator [Gubler]

dc:date [1939]

dc:format [image/jpeg]

dc:identifier [vtls000018624]

dc:language [iso639-1:de]

dc:language [iso639-1:fr]

dc:publisher [Eindenbenz]

dc:subject [ccsa:Culture]

dc:subject [ccsa:Kultur]

dc:subject [ccsa:Cinéma]

dc:subject [ccsa:Film]

dc:title [Le bon film, Internationale Filmwoche Basel, Festival international du film à Bâle, 3.-9. Juni 1939]

This is what can be obtained from a Swiss Poster Collection catalogue record. A companion edm:WebResource would link to the digitised representation at [http://ccsa.admin.ch/cgi-bin/hi-res/hi-res.cgi?image=SNL\\_TMC\\_534.jpg](http://ccsa.admin.ch/cgi-bin/hi-res/hi-res.cgi?image=SNL_TMC_534.jpg)

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## **FRBR-OO considerations**

MARC records rarely permit a reliable automatic separation of statements according to FRBR entities. In this example, the dc:contributor statements have been extracted from a MARC tag 245 entry. An automatic determination if a dc:contributor statement would apply to the FRBR Work, Expression, or Manifestation level requires reliable identification of agent roles which may be feasible in small, homogenous metadata sets, but not in a large-scale, heterogenous cumulations.

## **Enrichment**

Assuming a facility for crowdsourcing of ancillary data and relationships, volunteers may provide contextual information such as:

Links to instances of edm:Agent, e.g.

edm:ProvidedCHO

dc:creator

dcterms:creator

edm:Agent [<http://viaf.org/viaf/42629386>]

skos:prefLabel [Gubler, Max, 1898-1973]

Since the poster advertises an event, volunteers may decide to create an instance of edm:Event:

edm:Event

edm:occurredAt

edm:TimeSpan [1939-06-03 to 1939-06-09]

edm:happenedAt

edm:Place [Basel]

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dcterms:title [Internationale Filmwoche]

dcterms:title [Festival international du film]

dcterms:title [Le bon film]

The poster also contains information about sub-events:

edm:Event

...

dcterms:hasPart

edm:Event

edm:occurredAt

edm:TimeSpan [1939-06-09 16:15:00]

edm:hasType [en15907:ScreeningEvent]

skos:note [„Menschen am Sonntag“ von Siodmak]

Since this sub-event refers to a cinematographic work, further volunteer effort may reveal a suitable link target within Europeana:

edm:isRelatedTo

[<http://www.europeanfilmgateway.eu/de/node/33/menschen%20am%20sonntag>]

Taking this example a step further, an exact equivalent of this screening event may be found in a contributor's database:

owl:sameAs [dif-zf:auffuehrung:F2EC447DE00E4BCC82D9735F0539567B]

**FRBR-OO considerations**

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Strictly speaking, any screening of a film requires an F5 Item. Since items from a film distribution typically remain anonymous unless acquired by a film archive, standards such as EN 15907 permit screening events to be linked to a manifestation (corresponding to FRBR-OO F3 Manifestation-Product Type). Evidently, such a link can only be established in cases where the filmographic metadata contains a manifestation level.

What is nearly always at hand for a screening event is the identity of the film at the work level. If the asserted relationship has weak semantics, as in the case of `edm:isRelatedTo`, then it may be considered legitimate to let a screening event refer to a film as an F1 Work.

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## Source data

MARC record, Source: Schweizerische Plakatsammlung,

<http://opac.admin.ch/cgi-bin/gw/chameleon?skin=affiches&lng=en>

001 vtls000018624

003 VRT

005 20111005155900.0

008 031222s1939 sz Oi mul d

019 1 \$a Correction minimale sur la base de listing sans vérification avec l'image \$5  
08.01.2008/BE172-nan

039 9 \$a 201110051559 \$b VLOAD \$c 201102090924 \$d VLOAD \$c 200801110100 \$d  
VLOAD \$c 200801081558 \$d nan \$y 200312220928 \$z gubi1

040 \$a Gubler \$c Gubler

041 0 \$a fre \$a ger

245 0 3 \$a Le bon film, Internationale Filmwoche Basel, Festival international du film à Bâle, 3.-  
9. Juni 1939 / \$c Eidenbenz ; Buchdruck: Benno Schwabe & co. Basel, Lithographie:  
Wassermann A.G. Graph. Anstalt, Basel

260 \$c 1939

300 \$a 1 Plakat ; \$c 127 x 90 cm

650 7 \$a Culture \$2 ccsa

650 7 \$a Kultur \$2 ccsa

650 7 \$a Cinéma \$2 ccsa

650 7 \$a Film \$2 ccsa

856 4 1 \$u [http://ccsa.admin.ch/cgi-bin/hi-res/hi-res.cgi?image=SNL\\_TMC\\_534.jpg](http://ccsa.admin.ch/cgi-bin/hi-res/hi-res.cgi?image=SNL_TMC_534.jpg) \$z benbgs

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974      \$a benbgs

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A digitised manifestation of the poster. Source: Schweizerische Plakatsammlung,

[http://ccsa.admin.ch/cgi-bin/hi-res/hi-res.cgi?image=SNL\\_TMC\\_534.jpg](http://ccsa.admin.ch/cgi-bin/hi-res/hi-res.cgi?image=SNL_TMC_534.jpg)